



YPN Planning Committee Minutes

May 11, 2017 @ 12:30 p.m.

Attending Members: Chair: Eric Sonnhalter Vice Chair: Steve Stratton, John Showalter, Caitlin Jackson, Glenn Stakem, Adrian Sobie, Amanda Creech, Ashton Hogge, Kara MacDonald, Dale Myers, Amberly Dozier, Shawn Barsness, Marcus Fields, Amy Lodes, Cindy Ballinger, and Barbra Sanders

- 1. Minutes:** Minutes from the April meeting were approved as presented.
- 2. New Executive Team Members:** The following members were introduced as new managers: John Showalter (Communications); Marcus Fields (Community Services); and Adrian Sobie (Government Affairs)
- 3. Board Presentation:** The following members volunteered to prepare the YPN presentation to present to DAAR's board of directors: Steve Stratton and Amberly Dozier. A third member will be sought.
- 4. Spring Fling Corn Hole Tournament:** The group was informed that a tent will be erected for the corn hole tournament due to the rain. The group discussed the option of postponing the event, but DAAR's event staff was not available to hear the recommendation, so the tournament would go on as planned.
- 5. Behind the Walls –** Toll Brothers will be hosting a new construction walk-thru for YPN on June 6 to help Realtors better understand the details surrounding a new build. The event will be held at 10:30 a.m. and at 12:30 p.m.
- 6. Builder Crawl –** Toll Brothers will host their Builder Crawl sometime in the October.
- 7. YPN Meet-Up Review –** YPN's first official meeting, held in April, was a surprising success, drawing more than 15 attendees who discussed ideas for future events and activities.
- 8. Education Planning –** S. Barsness will be holding a 2018 education planning session immediately following today's YPN meeting. Anyone interested was invited to attend.
- 9. Class Monitors –** Those interested in serving as class monitors for YPN education sessions were asked to contact S. Barsness.
- 10. Videographer –** Staff will update the group on the status of the videographer procurement process at the June meeting. The group would like to create a video for the upcoming Behind the Walls event and Builder Crawl.
- 11. Community Services –** M. Fields will send out an email requesting ideas for 2018 charity organizations and report back to the group at the June meeting. The list will be sent to the entire YPN membership for a vote.

- 12. Government Affairs** – The group was updated on DAAR’s advocacy efforts regarding the sign ordinance, river crossing, comprehensive plan, and metro’s silver line. A. Sobie will email everyone the details regarding the congressional forum being held in DC during NAR’s mid-year meeting, as well as links regarding tax reform and flood insurance updates. YPN was encouraged to attend Loudoun’s various workshops designed to get the public’s input on planning the county’s future.
- 13. Partners** – D. Myers asked anyone showing a Toll Brothers property to clients to indicate on the guest card that they are YPN members. Staff to send her the names of those who have current projects with Toll Brothers. Partners were encouraged to get involved on a committee to deepen their relationships to YPN members.
- 14. Membership** – YPN membership stands at 51. A welcome email has been drafted and will be finalized shortly. It was suggested that a YPN welcome video be included in the welcome email. Recruitment emails will also be sent out to those who attend YPN activities (education & events).