



## Speaker Frequently Asked Questions

**Q:** Who can attend the educational sessions?

**A:** One Day Conference registrants will be your primary audience. Speakers receive a complimentary full day conference registration which includes:

- open access to the sessions
- day-long entry to the Trade Show
- admission to all non-ticketed events.

Please note: admittance to Conference sessions is on a first-come, first-served basis and your Conference access pass will be required for admission. Trade Show only and Exhibitor badges provide access ONLY to the tradeshow floor.

**Q: Why am I not permitted to sell/promote my products/services in the classroom prior, during or after my session?**

**A:** Several reasons:

- Attendees come to the class for an educational experience and not to hear a sales pitch. They consistently give negative feedback to sessions that they perceive to be "product pitches."
- A sponsored booth is the appropriate place for promotional activities and business transactions.
- The educational programs are set on a tight schedule to allow for as many programs as possible. The only time allowed between classes is for room transition from one session to the next.

**Q: What if I arrive at my session and the equipment is not set up or set up with incorrect PowerPoint?**

**A:** DAAR Staff ensures that all required equipment has been set up.

**Q: How do I collect feedback from my session?**

**A:** DAAR will send you copies of each evaluation from attendees of your session. You will receive by email within one week.

If you have any questions, contact Teresa Kirkhart at: [tkirkhart@dullesarea.com](mailto:tkirkhart@dullesarea.com)