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REALTOR®
Recharge!
Conference & EXPO

October 19, 2017

DAAR Dulles Area
Association of REALTORS™
The Association of Choice for Real Estate Professionals™

8 AM - 4:30 PM
44610 Waxpool Rd, Dulles VA

\$5 MEM Early Bird Thru Sept. 29.

REGISTER NOW!



DAAR's CSC will be accepting gift cards for the Loudoun Abused Women's Shelter at the REALTOR Recharge. Gift cards of any denomination for gas, grocery stores or



Walmart and Target are welcomed. Feel free to drop off your donations at DAAR, starting August 1.



Wade Vander Molen
Director, Sales & Marketing

How REALTORS Can Rank in Google With Basic SEO Techniques

As a REALTOR®, there is a good chance you have a website. How do you "Use" it to rank in local searches? Get "Found" by your ideal client, or by someone moving to the area from another part of the country. Search engines rank websites in searches based on a variety of factors. In this class, we cover the basic SEO, and the basic things REALTORS® can do to push their sites up in page rank.



Alan Dalton, MCNE

Becoming the Uncommon Negotiator

This session will uncover the secrets to what true negotiators use to their advantages on every deal.

Other Sessions:

What's Happening With Bright MLS?

After a 70-year run, is time to change the script? Importantly, what will this mean for you? **David Charron**

Tips From the Top!

Learn the tips & tricks of experienced, knowledgeable and productive agents as they share their invaluable best practices and creative ways to succeed faster. **Moderator: Nancy Pav Marcia Coss, Kelly Gaitten, Beth Lam, Pat Patino & Mary Roberge**

Laser Sessions:

Get updated on Facebook ads, working with your on-line business cards and how SnapChat can help REALTORS reach millennial clients! **Kara Macdonald, Yvonne Jansen & Wade Vander Molen**

Event Sponsor:



Get Your Professional Headshot taken for just \$75, in the exhibit hall. This price includes a 2017 RPAC investment.



Fax to (703) 771-9787 / Email to info@dullesarea.com
 Questions? Contact Teresa Kirkhart at tkirkhart@dullesarea.com / (571) 291-9805.

Mail to 21720 Red Rum Dr., #177, Ashburn, VA 20147

Or Register Online at dullesarea.com

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