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### Affiliate Membership Application

**FIRM INFORMATION:**

Name of Firm \_\_\_\_\_

Type of Business \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Firm Ph \_\_\_\_\_ Fax \_\_\_\_\_ E-mail Address \_\_\_\_\_

Web Address \_\_\_\_\_

**APPLICANT INFORMATION:**

Applicant 1 Name \_\_\_\_\_

Home Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Cell Ph \_\_\_\_\_ Home Ph \_\_\_\_\_ Email \_\_\_\_\_

**Applicant Preferences:** Mailing Address: Home \_\_\_ Office \_\_\_ Phone: Cell \_\_\_ Office \_\_\_ Home \_\_\_

### 2017 Affiliate Dues Schedule

**Affiliate Individual Prorated DAAR Dues:** Jan: \$249 Feb: \$228.25 Mar: \$207.50 Apr: \$186.75 May: \$166 Jun: \$145.25  
Jul: \$124.50 Aug: \$103.75 Sep: \$83.00 Oct: \$62.25 Nov: \$41.50 Dec: No Charge

**Affiliate Corporate DAAR Dues:** First Member - \$249, Second Member - \$220 up to 10, 10 or more, \$150 each with the first member at \$249

**PAYMENT METHOD: Make checks payable to DAAR**

Please charge my Dues in the amount of \$ \_\_\_\_\_ to my VISA \_\_\_ MasterCard \_\_\_ AMEX \_\_\_

CC #: \_\_\_\_\_ Exp Date: \_\_\_\_\_ CK #: \_\_\_\_\_

Name as it appears on the card: \_\_\_\_\_

Signature: \_\_\_\_\_

- Affiliate memberships are provided for separate individuals within a firm.
- If the applicant requires a SentiLock key, the fees above do not include fees to SentiLock.
- Applicants requesting a SentiLock key are solely responsible for the key, not the firm.
- SentiLock fees are as follows: Dec-Feb \$159; Mar-May- \$119.25; June-Aug - \$79.50; Sep-Nov - \$39.75

To be completed by DAAR Staff: ID#: \_\_\_\_\_ Date Entered: \_\_\_\_\_



# Dulles Area Association of REALTORS®

## AFFILIATE MEMBER BENEFITS

The Dulles Area Association of REALTORS® is pleased to offer area businesses the opportunity to join the association as an Affiliate Member. Affiliate membership opens the doors to an array of membership programs and services and a variety of marketing and networking opportunities that will put your businesses closer to the people who use your products and services. Benefits of membership include:

### NETWORKING

- *Attend Free Lunch Matters and Public Policy Forums:* Learn about important issues with REALTORS® and Affiliates.
- *Sponsor DAAR Events and Classes:* Get out in front and network with the REALTOR® community.
- *Volunteer:* Join one of the many committees that are the backbone of the Association and build long-term relationships.

### EXPOSURE

- *Company Name on Association Website ([www.dullesarea.com](http://www.dullesarea.com)):* Your company name, website and phone number will be listed on the Affiliate page.
- *Sponsorship Opportunities:* Sponsor and participate in several prominent events during the year including the Economic Summit and Annual Meeting, Education Expo and Officer Installation/Holiday Party.
- *Speaking Opportunities:* Sponsor a REALTOR® education class, lunch and learn or public policy forum and have the chance to speak briefly about your company.
- *Affiliate of the Month:* Each month an affiliate (partner) who has participated in the sponsorship program will be highlighted on the DAAR website, monthly newsletter and Facebook page.
- *Advertising:* The Association produces a monthly electronic newsletter (DAAR Matters) that is emailed to 1,200+ members and weekly newsletter (DAAR Broker Source) emailed to over 150 brokers and key office contacts. Other opportunities include purchasing an ad on the DAAR website, poster in our main classroom or board room plaque.
- *Affiliate Corner and DAAR Column in Loudoun Times Mirror:* Offered on a first – come first serve basis, affiliates can write an article for DAAR Monthly Matters on an issue of interest to the real estate industry and based on their area of expertise. The article will also be published on the DAAR website and column in the Loudoun Times Mirror.
- *REALTOR® Business Benefits Program:* Provide DAAR members with benefits including discounts for products and services.
- *Affiliate Sponsorship Opportunity Program:* Various levels of sponsorship providing an elevated level of exposure via association events and advertising. Sponsors are spotlighted as a featured affiliate on DAAR's Facebook Page and website throughout the year.

### ADDITIONAL BENEFITS

- *Legislative Advocacy:* Watching out for the real estate industry's interests at the local, state and national level.
- *Association Representation:* Affiliate member elected to serve on DAAR Board of Directors for a two year term
- *Membership Directory:* Includes the names, offices and addresses of over 1,200 DAAR REALTOR® members (upon request).
- *Lockbox Access:* Certain Affiliate members have an opportunity to purchase a CBS access SentiCard based on demonstrated need.