

ENVISION LOUDOUN VISION AND GOALS

1. Updated Vision and Goals

Updated Vision Statement

Loudoun County continues to flourish as a prosperous and inclusive community with a well-deserved reputation for great places, natural and built as well as historic and new, in a variety of settings. The County will foster economic innovation, fiscal strength, and sustainability.

Updated Goals

Shape: Make a great place

Well-designed places providing a full spectrum of housing and employment options linked to supporting commercial, entertainment, educational, agricultural, and recreation activity.

Compete: Be an economic force

An attractive economic environment that builds on existing strengths and fosters new, innovative and diverse business opportunities.

Connect: Bring people & places together

Efficient infrastructure networks that safely connect people to places within the community, to the region, and to the world.

Sustain: Strengthen natural and historic assets

A well-functioning system of green infrastructure preserving- natural beauty, open spaces, and cultural assets to include agricultural land, natural, scenic and historic resources.

Support: Enhance quality of life

A community of diverse individuals united together to ensure that all residents enjoy a high quality of life through vibrant, fulfilling and healthy active lifestyles, celebrating all that is unique to the county.