

The mission of the DAAR Education Committee is to provide the highest quality Instructors and Educational opportunities for our members.

Laser Sessions

2:40pm **Rapid Review of Facebook Ads**
(Kara Macdonald, Vice President)

This session will be a rapid review of Facebook ads. Learn how to reach exactly who you want to reach on Facebook on a limited budget.

3:00pm **Is Your On-Line Business Card on Popular Real Estate Sites?**
(Yvonne Jansen, REALTOR®)

Learn how and where to add your contact information on the most popular real estate websites, for free.

3:20pm **How SnapChat Can Help REALTORS® Reach Millennial Clients!**
(Wade Vander Molen, Director of Sales & Marketing)

In this short session, you will learn:

- *How to set up your account*
- *Find people in your database to follow*
- *How to use “send” Snaps and “add” snap stories*
- *How to connect website and video links inside your Snaps*
- *How to tell “stories” to your audience and grow a viewership*

Q & A