

RAISE THE ROOF

7th annual Gala & Auction

Loudoun
Habitat for Humanity®

MARCH 3, 2018



Sponsorship Prospectus

2018

Helping Loudoun Habitat

OVER \$522,800 RAISED SINCE 2012



*2017 Loudoun Habitat for Humanity
Raise the Roof Gala*
© Blue Lion Multimedia

PARTY WITH A PURPOSE—CHANGE A FAMILY’S LIFE!

You have the opportunity to play a critical role in changing a family’s life right here in our community. Our sponsors make this gala, this party with a purpose, come to life! Because the proceeds from this event help fund the building or renovation of homes for a family in need, you steward and empower Loudoun Habitat for Humanity’s future homeowners. Empowering these individuals towards a better life, one of strength, stability and self-reliance.

Housing stability improves kids’ performance in schools, promotes better overall physical and mental health, provides a hand up and not a hand out and through the process brings the community together.

Net proceeds raised from the Raise the Roof Gala will go towards the construction of a place to call home for a Loudoun County community family in need.



"Thanks to Habitat for Humanity I got my privacy, my freedom, my own room and space. For me home is a place for happiness, a place for sharing, a space for soothing, a place to cry, a place to invite my friends, a place to enjoy life, a place that builds my confidence, and a place I for sure claim as my house. I feel really happy and relieved to have our own house and three bed rooms. The house is very nice, kind, and a quiet neighborhood. It is just like a dream house. We as a family are honored to have Habitat for Humanity in our life."

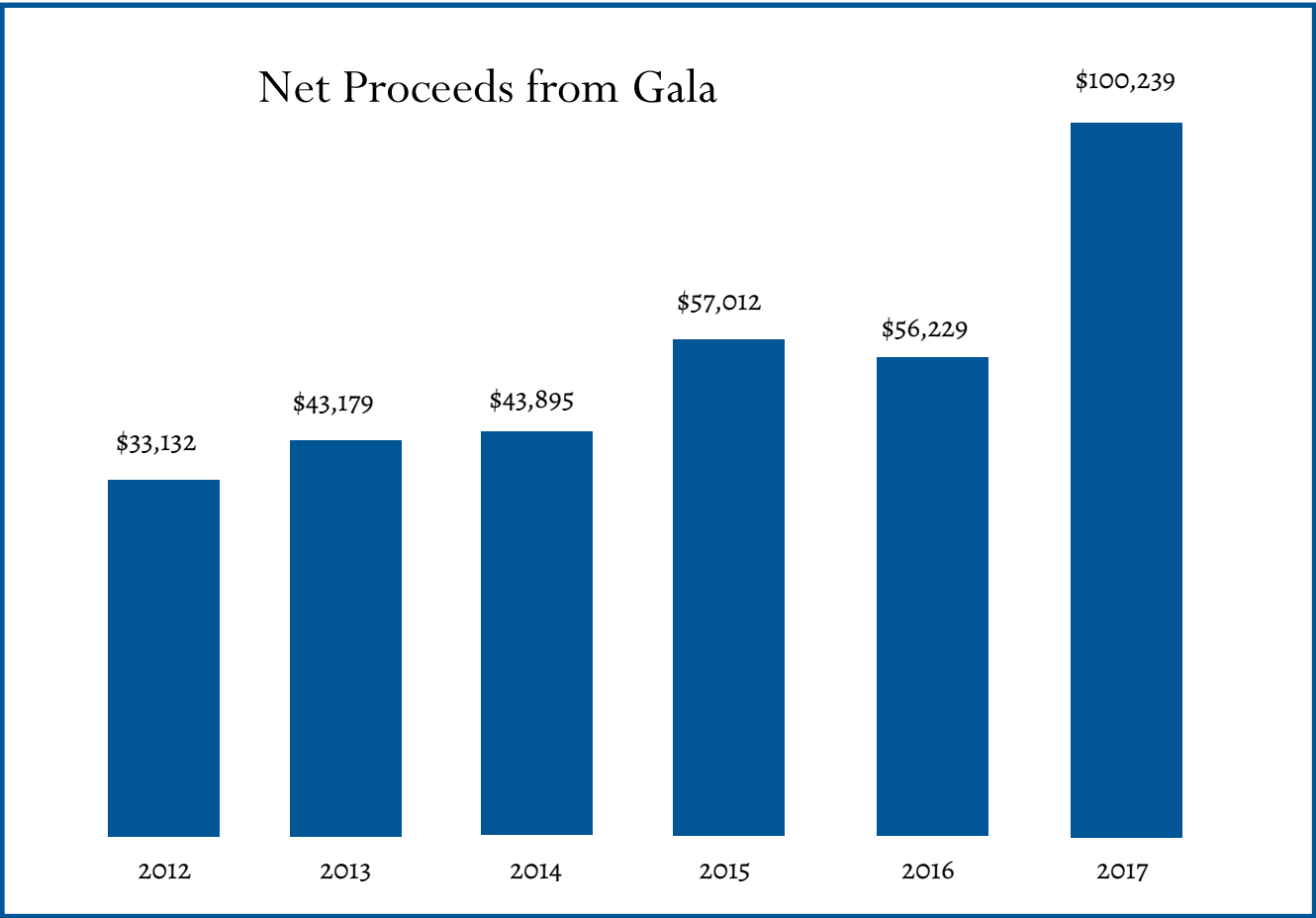
- Child of a Loudoun Habitat for Humanity homeowner

WHY SPONSOR THIS EVENT OR PARTNER WITH LOUDOUN HABITAT FOR HUMANITY?

- Increase your presence in the community through sponsorship marketing
- Align your business with the top nonprofit brand in the US and a proven leader in the building industry
- Meet your Corporate Social Responsibility goals
- Invest your philanthropic dollars in the local community
- Create a legacy of generational wealth and exponential impact for the family or families you help through participation – you will actually be able to pass by the house(s) you built from this event for years to come!
- Join a proven successful event. Our collective impact through dollars raised has been upward trending since the gala’s inception. With over 300 people attending last year we almost doubled the net impact from the previous year and participants return to the event year after year.

“Catoclin Creek is a proud supporter of Loudoun Habitat for Humanity. At Catoclin Creek, our mission is to produce the finest whisky possible from local agriculture, and giving back to our community is a key goal. Loudoun Habitat for Humanity is such a great organization, we’re happy to be a supporter. They offer a helping hand, not a hand out, and greatly impact the lives of people right here in our backyard. It is for this reason, that Catoclin Creek is proud to be affiliated with such a well run organization such as Loudoun Habitat for Humanity.

- Scott Harris, Founder, Catoclin Creek Distilling Company



SPONSORSHIP OPPORTUNITIES & BENEFITS

Help us build the foundation to Raise the Roof! Please thoughtfully consider the following opportunities and choose to change a family's life.

Golden Hammers Sponsorship - \$15,000

- Two reserved tables of 10 seats each in a premier location
- Special gift for all gala guests
- Full page ad in the gala program
- Recognition from the podium and in multimedia presentation
- Remarks made at podium during the event
- Announce the “Big Reveal” during the event
- Two reserved rooms at Lansdowne Resort & Spa for night of the event
- Exclusive reserved team build for 10 on a Loudoun Habitat for Humanity construction project
- Logo with link posted on LHFH website
- Logo and website included in ReStore media display
- Recognition through Loudoun Habitat social media accounts and eNews

Wall Raisers Sponsorship - \$10,000

- Two reserved tables of 10 seats each in a premier location
- Special gift for all gala guests
- Full page ad in the gala program
- Recognition from the podium and in multimedia presentation
- One reserved room at Lansdowne Resort & Spa for night of the event
- Logo with link posted on LHFH website
- Logo and website included in ReStore media display
- Recognition through Loudoun Habitat social media accounts and eNews

Brick Layers Sponsorship - \$7500

- One reserved table of 10 seats in a premier location
- Special gift for all gala guests
- Full page ad in the gala program
- Recognition from the podium and in multimedia presentation
- One reserved room at Lansdowne Resort & Spa for night of the event
- Logo with link posted on LHFH website
- Logo and website included in ReStore media display
- Recognition through Loudoun Habitat social media accounts and eNews

SPONSORSHIP OPPORTUNITIES & BENEFITS

Dream Builders Sponsorship - \$5000

- One reserved table of 10 seats
- Half page ad in the gala program
- Recognition from the podium and in multimedia presentation
- Logo with link posted on LHFH website
- Recognition through Loudoun Habitat social media accounts and eNews

Groundbreakers Sponsorship - \$2500

- Six reserved seats
- Third-page ad in the gala program
- Recognition at the event in multi-media presentation
- Logo with link posted on LHFH website
- Recognition through Loudoun Habitat social media accounts and eNews

Friends & Framers Sponsorship - \$1000

- Two reserved seats
- Third-page ad in the gala program
- Recognition at the event in multi-media presentation
- Recognition through Loudoun Habitat social media accounts and eNews

Vendor Sponsor - \$750

- Two reserved seats
- Recognition in the gala program as vendor sponsor
- Recognition on signage at the event

Table Sponsor (10 seats) - \$1500

Individual Admission - \$160

We are happy to customize a sponsorship package. Please contact Kari Murphy, Director of Resource Development, at kmurphy@loudounhabitat.org or 703-737-6772 x103

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SPONSORSHIP FORM

Sponsor: _____

Contact Person: _____

Address: _____

Telephone: _____ Fax: _____

Email: _____

Please select your desired level of support:

◇ Golden Hammers—\$15,000 Donation

◇ Groundbreakers —\$2,500 Donation

◇ Wall Raisers—\$10,000 Donation

◇ Table Sponsor—\$1,500 Donation

◇ Brick Layers—\$7,500 Donation

◇ Friends & Framers —\$1,000 Donation

◇ Dream Builders—\$5,000 Donation

◇ Vendor Sponsor—\$750 Donation

- ☐ Yes, I/we will attend the Raise the Roof Gala. (A reservation list and marketing checklist will be emailed to you.)
- ☐ No, I/we do not plan to attend the Raise the Roof Gala.
- ☐ I/we would like to purchase or donate ____ tickets at \$160 each.
- ☐ I/we would also like to donate to the silent auction. (Please see other side.)

☐ Check enclosed made payable to Loudoun Habitat for Humanity

☐ Please charge my credit card in the amount of \$ _____

Card Type ____ Visa ____ MC ____ AMEX ____ Discover

Card Number: _____ CVV: _____ Expiration Date: _____

Name on card: _____

Signature: _____

Sponsorship Deadline: Friday, February 16, 2018. Due to a printing deadline, only sponsors who confirm by February 16 will be included in the program and banner. Please return completed form to: Loudoun Habitat for Humanity, 700 Fieldstone Dr., Suite 128, Leesburg, VA 20176 or fax to 703-737-6788 or email to kmurphy@loudounhabitat.org. Please contact Kari Murphy at 703-737-6772 x103 with questions. *Thank you for your support!*

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DONATION FORM

We acknowledge with thanks your donation which will help Loudoun Habitat for Humanity in its mission of providing a place to call home for a Loudoun County community family in need.

Company Name: _____

Contact Person/Authorized Agent: _____

Title: _____ Email: _____

Address: _____ City _____ St. _____ Zip _____

Telephone: _____ Fax: _____

Estimated value of donated item: \$ _____

Description of donated item: _____

- ☐ Donation is enclosed.
- ☐ Donation will be delivered to the Habitat office at 700 Fieldstone Dr., Suite 128, Leesburg, 20176 by 2.21.18.
- ☐ Please contact me to make arrangements to pick-up the donation.
- ☐ I do not have an item to donate but would like to contribute \$ _____ towards auction items or supplies needed.

If you would prefer to make a cash donation in lieu of a donated item or service, please complete the information below when returning this form:

- ☐ Check enclosed made payable to Loudoun Habitat for Humanity
- ☐ Please charge my credit card in the amount of \$ _____
Card Type ☐ Visa ☐ MC ☐ AMEX ☐ Discover

Card Number: _____ CVV: _____ Expiration Date: _____

Name on card: _____

Signature: _____

Please return completed form with donation to: Loudoun Habitat for Humanity, 700 Fieldstone Dr., Suite 128, Leesburg, VA, 20176 or fax this form to 703-737-6788 or email to kmurphy@loudounhabitat.org. Please contact Kari Murphy at 703-737-6772 x 103 with questions. Donations are needed by Wednesday, February 21, 2018 in order for donations to be recognized in the event program. Your donation is tax-deductible as allowed by law. The federal tax ID number for Loudoun Habitat is 54-1666448.

ABOUT LOUDOUN HABITAT FOR HUMANITY

With a vision of a world where everyone has a decent place to live, Loudoun Habitat for Humanity builds homes, communities and hope. As of October 2017, 42 families (158 men, women & children) are living in an affordable home in Loudoun County through the Loudoun Habitat for Humanity Home Ownership program.

This is not a giveaway program. These families pay an affordable mortgage and contribute sweat equity hours – that is, volunteer hours of the building of their home, another Habitat future homeowners' home or in other Loudoun Habitat for Humanity mission activities including our ReStore. The children of our future homeowners can also contribute to sweat equity through earning good grades on their schoolwork. In addition, these families complete home-buyer education courses with the goal of helping them through the home-buying process and equip them to be successful home owners. The Home Ownership Program provides a hand up through resources to attain the dream of homeownership for those who might not otherwise have the opportunity.

Loudoun Habitat for Humanity also expands service outreach through the Home Repair program. This repair program provides assistance to Loudoun County existing homeowners that have a financial need, qualify through an application process, and agree to partnership terms similar to the Home Ownership program. The home repair program provides the resources to help homeowners stay in their home by improving the safety, accessibility, efficiency, and functionality of the home through an affordable payment program.



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SATURDAY, MARCH 3, 2018

6:00 P.M.

LANSDOWNE RESORT & SPA, LEESBURG, VA



SPONSORSHIP CONTACT:

KARI MURPHY

DIRECTOR OF RESOURCE DEVELOPMENT

PHONE: (703) 737-6772 X103 | FAX: (703) 737-6788

EMAIL: KMURPHY@LOUDOUNHABITAT.ORG