**DAAR Ambassador Talking Points**

***Week of April 9th, 2018***

**For Your Business**

**Topic #1: April is Fair Housing Month!**

April 2018 marks the 50th Anniversary of enactment of the Fair Housing Act of 1968. Encourage agents in your office to join DAAR in Commemorating the Fair Housing Act! Here’s how:

*Print a copy of the REALTOR® Fair Housing Declaration and post it in your office.*For more information visit <https://www.nar.realtor/fair-housing/fair-housing-program/fair-housing-declaration> Also see Loudoun County Board of Supervisors presenting DAAR with resolution last week with <https://dullesarea.com/2018/04/04/daar-members-presented-with-fair-housing-resolution/>

*Display the Fair Housing Poster in your office.* Download here <https://www.nar.realtor/handouts/2017-fair-housing-poster>

*Encourage agents to register for DAAR’s Fair Housing Course on Wednesday, April 18th, 3-5PM (CE is free for DAAR members)*<https://dullesportal.ramcoams.net/Education/Registration/Details.aspx?cid=972ccfdc-c9bd-42ad-bba8-ed3f628a7585>

**Events and Education**

**Topic #2: Presentations Available: 2018 Economic Summit – What’s in Store for Housing and Beyond** Over 150 members and guests attended DAAR’s Economic Summit: What’s in Store for Housing and Beyond last week. Let agents know that presentations are available via <https://dullesarea.com/2018/04/06/presentations-available-2018-economic-summit-whats-in-store-for-housing-and-beyond/>

**Topic #3: International Forum: Central America/Mexico on Friday, April 20, 2018, 9AM-12:30PM** Let agents know that they will learn important cultural aspects about this area of the world that could impact relationships with clients and possibly transactions; discover the financial aspects of purchasing U.S. properties, and what’s needed from a non-U.S. citizen; how to work with international clients from this area and the challenges you encounter and immigration changes, new laws and requirements. Registration fee of $15 includes materials and lunch. For more information visit <https://dullesarea.com/education/international-forum-4-20/>

**Did you Know?**

**Topic #4: DAAR Offers FREE CE and Discounted PLE to Members**

DAAR’s Real Estate School is dedicated to offering the most comprehensive, extensive and timely license renewal course to meet your real estate education needs. We are pleased to offer free in-classroom CE courses for active REALTOR® members! PLE is offered at 50% off! Please note that online courses, designation, and special seminar/events are excluded.

*Questions? Please contact Christine Windle, CEO, DAAR, 571-291-9803 (direct), 703-727-2144 (cell) or* *cwindle@dullesarea.com*