**DAAR Ambassador Talking Points**

***Week of April 23rd, 2018***

**For Your Business**

***Topic #1: Charting the Changes: DAAR Experiences Uptick in Communication from Members Regarding Bright MLS***

This week DAAR staff received communication from several members concerning issues submitted to MRIS Bright MLS including system slowness, auto email malfunction, new listing notification lag to clients, Showing Time and contract status, and customer service center response time. Please let agents know that during the transition period, there will be challenges and we should expect improvement moving forward.

In the meantime, please let agents in your office know that to assist DAAR with describing challenges with the system to Bright MLS, we are asking them to submit either a video or narrative describing specific issues and experiences via [info@dullesarea.com](mailto:info@dullesarea.com). Experiences relayed will be used in raising awareness with Bright MLS so they can work toward improving the system. A message is expected this week to MRIS Bright MLS subscribers providing an update on recent challenges with the system.

**Industry Updates**

***Topic #2: Dedicated Funding Plan for Metro Receives Final Approval in Virginia without an Increase in the Grantor’s Tax*** Virginia will provide $154 million a year to support the Metro transit system. On April 18th, the Virginia General Assembly approved funding for Metro through a combination of existing sources, without an increase in the grantors’ tax (“congestion relief fee”). Please let agents know that DAAR will continue to ensure that the real estate industry has a voice in any future metro funding decisions and to expect attempts to increase the grantor’s tax for this purpose. For more information visit <https://dullesarea.com/2018/04/19/dedicated-funding-plan-for-metro-receives-final-approval-in-virginia/>

**Events and Education**

***Topic #3: Do you Enjoy Teaching Others? Register for Instructor Development Training – Wednesday, 5/2, 9AM-4PM***

Encourage agents who wish to learn how to instruct to attend DAAR's Instructor Development training. Topics covered include basics of adult learning; presentations based on objectives & goals; visual aids; student challenges; fear of public speaking and presentation skills. Registration is free and includes lunch! <https://dullesarea.com/2018/03/24/instructor-development-training/>

***Topic #4: All Hands on Tech Workshop! Thursday, 5/3, 9AM-4PM***

Let agents know that they can hear from our MRIS Bright MLS regional representative Kim Mingo who will cover core products and features of the system, learn how to obtain online presence and productivity with Placester from Blake Showhalter, Marketing Director, Atoka Properties, uncover the latest Apps that help with business productivity as well as an overview of Smart Homes from John Showhalter Marketing Director, Vesta Settlements and discover the next level of social media from Scott Lee, MBH Group. $20 member ($30 non-member) registration fee includes lunch. For more information click here <https://dullesarea.com/education/all-hands-on-tech-5-3/>

Q*uestions? Please contact Christine Windle, CEO, DAAR, 571-291-9803 (direct), 703-727-2144 (cell) or [cwindle@dullesarea.com](mailto:cwindle@dullesarea.com)*