

## ALL HANDS ON TECH! - May 3, 2018

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### A Day in the Life of an MRIS Agent

Kim Mingo, Customer Success Champion
This session will cover the core products and features of
MRIS and will take you through how they can integrate into
an agent's work cycle.

#### Online Presence/Productivity with Placester

Blake Showalter, Director, Marketing & Operations

As a REALTOR, you've heard time and time again about the importance of your online presence and its necessity in building your business and client base. However, in the past that required multiple platforms—that is, until Placester. Join Blake Shelton as she educates you on the simple, yet powerful marketing platform Placester has to offer. Placester gives you everything you need to build your online presence, manage relationships, and grow your real estate business online, all in one convenient platform that's simple to use. During this class we will cover:

- The elements of a Placester website and CRM
- The simplicity of site set-up

#### Apps to Achieve!

John Showalter, Business Development Associate Barry Taylor, Director of Agent Development A selection of popular apps you can utilize to help you be more productive in your business

#### Next Level Social Media

D. Scott Lee, Title Executive

This session will discuss the various Social networking options available to REALTORS® in the market. What works, when it works, how to make yourself standout, and incorporating the most important element in social media, video. Next level is an interactive class that will give you the ground work to make 2018 a great year.

#### Smart Homes

John Showalter, Business Development Associate

Smart homes are on the rise as many homeowners embrace the convenience, comfort, safety, and energy-savings this technology can provide. Find out how to identify smart home devices, understand and explain their value, and promote and sell homes that include them.

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### **Class/Course Registration Form**

Fax to (703) 771-9787 / Email to info@dullesarea.com
Mail to 21720 Red Rum Dr., #177, Ashburn, VA 20147
Questions? Contact Teresa Kirkhart at tkirkhart@dullesarea.com / (571) 291-9805.

#### Or Register Online at dullesarea.com

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ADDRESS:			
CITY:	ST:		ZIP:
PHONE:	EMAIL:		
LICENSE NO:			LICENSE EXP. DATE:
Class 1:		Class 6:	
Class 2:		Class 7:	
Class 3:		Class 8:	
Class 4:		Class 9:	
Class 5:		Class 10: _	
Payment Method:			
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