**DAAR Ambassador Talking Points**

***Week of May 7th, 2018***

**Industry Updates**

***Topic #1: Can You Envision the Future of Loudoun County?***

Let agents know Loudoun County officials need to hear from REALTORS® as they develop a new Comprehensive Plan. It’s their chance to help the County address critical issues, such as where new housing developments could be built, what infrastructure improvements are needed, and how to make better use of available land for development. The County will host six (6) Open House events this month. Please encourage agents to sign-up for one – or MORE – of the Open Houses! For more information email info@dullesarea.com and to sign up visit <https://dullesarea.com/2018/05/04/can-you-envision-the-future-of-loudoun-county/>

**For Your Business**

**Topic #2: Call for Virginia REALTORS Applications: 2019 Committees**

Virginia REALTORS® is now accepting applications for 2019 Committee volunteers. If agents are interested in an opportunity to have a direct impact on the state level, all are encouraged to apply. REALTOR® organization committee participation at the local, state and national level is a great way to make new contacts, learn about the new trends in the industry, and have a hand in shaping the direction of industry. The completed form is due to Virginia REALTORS® by 5:00 PM on Friday, June 29, 2018. For more information visit the website via <https://dullesarea.com/2018/05/04/call-for-virginia-realtors-applications-2019-committees/>

***Topic #3: Take DAAR’s 2018 Membership Satisfaction Survey – Enter to Win a $250 Visa Gift Card!***

Ask agents to help DAAR improve its current programs and services that will help them succeed via DAAR’s annual membership satisfaction survey. It takes about 7 minutes and they are entered into a chance to win a $250 Visa Gift card. The survey closes Friday, May 25th, 2018. To participate look out for a separate email or visit the website via <https://dullesarea.com/2018/05/04/take-daars-2018-membership-satisfaction-survey-enter-to-win-a-250-visa-gift-card/>

**Did You Know?**

***Topic #4: NAR Offers Placester Websites for Members***

Every NAR member can now build and launch a professional real estate website for free with Placester’s new NAR Edition. For more information visit NAR’s website <https://www.nar.realtor/> and search for “Placester” or visit <https://www.nar.realtor/realtor-benefits-program/marketing-resources/placester?cid=PLST-RBP-0074>

Q*uestions? Please contact Christine Windle, CEO, DAAR, 571-291-9803 (direct), 703-727-2144 (cell) or* *cwindle@dullesarea.com*