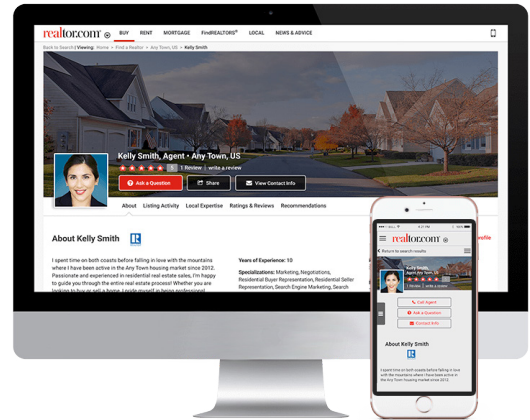


BECOME AN ONLINE WINNER

WITH YOUR REALTOR.COM® PROFILE

- ✓ Promote your brand with NAR and MLS credentials and personal recommendations from colleagues, friends and family
- ✓ Demonstrate your knowledge by displaying recent sales on the listing and buy side¹
- ✓ Present credible client reviews with the new RealRatings™ based on your transactions and display options that you control



The Starter

Nice work on getting started! Keep the momentum up by adding some more information about yourself that will show your future clients why you are their next agent.

The Participant

Way to go! You're on your way to building a powerful profile. For even more impact include your areas served, phone number and email address so consumers can get in touch.

The Competitor

You are on the path to success! Maximize you profile's potential by adding your specializations, years of experience and name of your brokerage.

The Winner

You are all-set with a Winner's profile and showcasing your expertise to the world. Share the link of your fabulous profile with your client base. Coming soon: With your contributions to House Talk you will be eligible to be featured in the carousel of neighborhood experts at the bottom of the page.

	Starter	Participant	Competitor	Winner
Photo	✓	✓	✓	✓
Background Photo		✓	✓	✓
Bio		✓	✓	✓
Email Address		✓	✓	✓
Phone Number		✓	✓	✓
Area(s) Served		✓	✓	✓
Brokerage Name			✓	✓
Years of Experience			✓	✓
Specialization(s)			✓	✓
Rating/Review or Recommendation			✓	✓
Profile linked to Blog OR Facebook				✓
Three posts or more in House Talk**				✓

➤ **Get started**
realtor.com/welcome/agentprofile

¹ Subject to sold data availability by MLS

* As compared with consumers who did not view a full profile. Based on test of seven brokerage firms conducted from July 2015 through November 2015.

**To contribute to House Talk, please go to community.realtor.com and start posting to demonstrate your expertise in your local market.