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Hussam is head of Guidance Financial Group's residential real estate initiatives in the US. He is currently President of Guidance Home Services, LLC which is the sister company of Guidance Residential, LLC the nation's leading provider of home financing to the Muslim American market. Hussam first joined the organization in 2003 as Vice President of Marketing and Communications for Guidance Residential. In this role, he played a significant role in the company's first 10 years of expansion and its path to dominance in the US Islamic home financing marketplace. He attended George Mason University where he studied International Relations. He specializes in team building, business development, marketing, communications management and public relations.