**DAAR Ambassador Talking Points**

***Week of February 11th, 2019***

***Industry Updates***

***Topic #1: Bright MLS Update: Leadership Changes and Improvements Expected*** Bright MLS recently announced a change in executive leadership, efforts to substantially improve customer support and overall experience with the system. For more information visit <https://dullesarea.com/2019/02/07/bright-mls-update-leadership-changes-and-improvements-expected/> To access DAAR’s Bright MLS resource page and to submit technical and data related issues to DAAR click here <https://dullesarea.com/2018/11/20/bright-is-now-your-mls/>

***Career Track***

***Topic #2: Register NOW: Bright MLS Onsite Training Clinics on Wednesday, February 13th*** We are pleased to offer onsite Bright MLS Training Clinics conducted by Kim Mingo at DAAR, Ashburn, VA on Wednesday, February 13th from 10AM-3PM. For more information visit <https://dullesarea.com/2019/01/29/register-now-bright-mls-onsite-training-clinics-in-february-and-march/> For online training visit <https://www.youtube.com/BrightMLS/live> For DAAR's Bright MLS Resources Page visit <https://dullesarea.com/2018/11/20/bright-is-now-your-mls/>

***Topic #3 Join Us: 2019 Bagels with the Board of Supervisors!***Build your knowledge base about Loudoun County's efforts to relieve traffic congestion, create affordable housing and improve quality of life in our area by attending DAAR’s Bagels with the Board of Supervisors. Featured speakers include Chair Phyllis Randall on Friday, February 22nd from 8-10AM, Supervisors Ralph Buona and Geary Higgins on Friday, March 29th, 8-10AM and Supervisors Ron Myer and Suzanne Volpe on Friday, April 26th, 8-10AM! For more information and to register see <https://bit.ly/2TCpe8b>

***Topic #4: Help Your Senior Clients Take the Next Step: Register for the Seniors Real Estate Specialist (SRES) designation Course on March 7th and 8th*** Develop the business-building skills and resources for specialization in the 50+ real estate market by expanding knowledge of how life stages impact real estate choices, connecting to a network of resources, and fostering empathy with clients and customers. For more information visit <https://dullesarea.com/sres/>

*Questions? Please contact Christine Windle, CEO, DAAR, 571-291-9803 (direct), 703-727-2144 (cell) or* *cwindle@dullesarea.com*