

NAR Family Designations

Accredited Buyer's Representative / ABR®



The Accredited Buyer's Representative (ABR®) designation is designed for real estate buyer agents who focus on working directly with buyer-clients at every stage of the home buying process.

Elective classes include: Generating Buyer & Seller Leads, Generation Buy, New Home Construction and Buyer Representation, Real Estate Investing: Build Wealth Representing Investors and Becoming One Yourself and Real Estate Marketing Reboot.

Presented by REBAC (Real Estate Buyer's Agent Council)

Contact REBAC at rebac@realtors.org (link sends e-mail) or 800-648-6224.

Certified International Property Specialist / CIPS



Instantly align yourself with the best in international real estate by earning the CIPS designation. The designation requires completion of five full-day courses focusing on the critical aspects of international real estate transactions. CIPS designees are connected to an influential network of over 3,500 professionals who turn to each other first when looking for referral partners.

Presented by the National Association of REALTORS®

Contact Member Support at CIPS@realtors.org (link sends e-mail) or 1-800-874-6500 ext. 8369.

Certified Real Estate Brokerage Manager / CRB



The Certified Real Estate Brokerage Manager (CRB) is one of the most respected and relevant designations offered in real estate business management and is awarded to REALTORS® who have completed advanced educational and professional requirements. CRB Designees are better positioned to streamline operations, integrate new technology and apply new trends and business strategies. Join today and discover a new approach to enhancing knowledge and leveraging opportunity.

Visit REBINstitute.com (link is external) or contact the Real Estate Business Institute (REBI) at info@REBINstitute.com (link sends e-mail) or 800-621-8738

NAR's Green Designation / GREEN



Through NAR's Green Designation, the Green REsource Council provides ongoing education, resources and tools to help real estate practitioners find, understand, and market properties with green features.

Presented by The Green REsource Council

Contact The Green REsource Council at greendesignation@realtors.org or 800-498-9422.

[Seller Representative Specialist / SRS](#)



The Seller Representative Specialist (SRS) designation is the premier credential in seller representation. It is designed to elevate professional standards and enhance personal performance. The designation is awarded to real estate practitioners by the Real Estate Business Institute (REBI) who meet specific educational and practical experience criteria.

Visit www.REBI.com or contact SRS at info@rebinstitute.com or 800-621-8738.

[Seniors Real Estate Specialist® / SRES®](#)



The SRES® Designation program educates REALTORS® on how to profitably and ethically serve the real estate needs of the fastest growing market in real estate, clients age 50+. By earning the SRES® designation, you gain access to valuable member benefits, useful resources, and networking opportunities across the U.S. and Canada to help you in your business.

Presented by SRES® Council

Contact SRES Council at sres@realtors.org or 800-500-4564.

NAR Family Certifications

[At Home With Diversity / AHWD](#)



Learn to work effectively with – and within – today’s diverse real estate market. The At Home With Diversity certification teaches you how to conduct your business with sensitivity to all client profiles and build a business plan to successfully serve them.

Presented by the National Association of REALTORS®

For more information on this course and its business principles, please contact us at ahwd@realtors.org or 800-874-6500 ext. 8320.

Broker Price Opinion Resource / BPOR



The BPOR certification is no longer being awarded to members. Approximately 6,000 members have earned BPOR.

Certified Real Estate Team Specialist / C-RETS



The Certified Real Estate Team Specialist certification is designed to improve team development, individual leadership skills, and financial performance. The courses provide the tools, strategies, and knowledge that are required of today's real estate professionals who are either considering or currently operating in a team environment. It is for team leaders, team members, those looking to start a team, and those who simply want to sharpen their management skills.

Visit www.REBInstitute.com or contact the Real Estate Business Institute (REBI) at info@REBInstitute.com or 800-621-8738.

e-PRO®



NAR's e-PRO® certification program helps REALTORS® master the advanced digital marketing techniques of today. With the e-PRO® certification, REALTORS® increase their ability to reach customers, expand their capabilities, and build trust by safeguarding client information.

Presented by the National Association of REALTORS®

Contact e-PRO® at epro@realtors.org or 877-397-3132.

Military Relocation Professional / MRP



NAR's Military Relocation Professional certification focuses on educating real estate professionals about working with current and former military service members to find housing solutions that best suit their needs and take full advantage of military benefits and support.

Presented by REBAC (Real Estate Buyer's Agent Council)

Contact us at MRP@realtors.org or 888-648-8321.

Pricing Strategy Advisor / PSA



Enhance your skills in pricing properties, creating CMAs, working with appraisers, and guiding clients through the anxieties and misperceptions they often have about home values with NAR's PSA (Pricing Strategy Advisor) certification.

Presented by the National Association of REALTORS® [Contact us.](#)

[Real Estate Negotiation Expert / RENE](#)

RENE

Real Estate
NEGOTIATION EXPERT

This certification is for real estate professionals who want to sharpen their negotiation skills. The RENE certification program gives REALTORS® the tips and tools they need to be skillful advocates for their clients.

Presented by the Real Estate Business Institute

Contact us at info@rebinstitute.com or 800-621-8738.

[Resort & Second-Home Property Specialist / RSPS](#)



This certification is designed for REALTORS® who facilitate the buying, selling, or management of properties for investment, development, retirement, or second homes in a resort, recreational and/or vacation destination are involved in this market niche.

Presented by the National Association of REALTORS®

Contact us at resort@realtors.org or 800-874-6500 ext. 8320.

[Short Sales & Foreclosure Resource® / SFR®](#)



The SFR® certification teaches real estate professionals to work with distressed sellers and the finance, tax, and legal professionals who can help them, qualify sellers for short sales, develop a short sale package, negotiate with lenders, safeguard your commission, limit risk, and protect buyers.

Presented by the National Association of REALTORS®

Contact us at sfr@realtors.org or 877-510-7855.