



DAAR Charity Golf Tournament

Benefiting Loudoun Habitat for Humanity and Hero Homes

Monday, May 13th

Loudoun Golf & Country Club, Purcellville, VA

It has been said that more business has been conducted on the golf course than anywhere else. The 20th DAAR Golf Tournament is no exception. We enjoy great participation as our most dedicated members come out to support two great causes, Loudoun Habitat for Humanity and Hero Homes. DAAR is pleased to offer the following opportunities to support these great organizations and network with your future clients and referral sources. Please contact Mike Hyatt, Business Development and Marketing Manager at mhyatt@dullesarea.com or 571-291-9802 if you would like to sponsor the tournament at any of the available levels below:

Tournament Sponsor (1 available)

Investment \$2000

- Foursome for Tournament Sponsor
- Recognized as Tournament Sponsor on promotional materials.
- Recognized in Press Releases
- May provide logo Golf shirts at sponsor's expense
- Recognized at reception as the Tournament Sponsor
- May bring company banner with poles to hang at entrance of golf club
- Network with the Power Producers in Real Estate
- Place give-a-way in tournament goodie bag.
- Pre-Show Name and /or logo recognition in Weekly News
- Post-Show Name and/or logo recognition in Weekly News
- Full page ad in event program
- Prominent signage throughout golf course
- Recognition on DAAR Website pre and post tournament
- Pre and post registration lists (address/phone)

Breakfast & Lunch Sponsor

- Foursome for Food Sponsor
- Recognized as Lunch Sponsor on promotional materials.
- Recognized in Press Releases
- Exclusive signage
- Network with the Power Producers in Real Estate
- Place give-a-way in tournament goodie bag. (Required)
- Pre-event Name and /or logo recognition in Weekly News
- Post-event Name and/or logo recognition in Weekly News
- Full page ad in event program
- Able to materials near lunch station.
- Recognition on DAAR web site pre and post tournament
- Pre and post registration lists



Reception Sponsor (2 | available) (1) SOLD

Investment \$1250

- Foursome for Reception Sponsor
- Recognized as Reception Sponsor on promotional materials
- Recognized in Press Releases
- May bring company banner with poles to hang inside golf club
- Network with the Power Producers in Real Estate
- Place give-a-way in tournament goodie bag. (Required)
- Pre-event Name and /or logo recognition in Weekly News
- Post-event Name and/or logo recognition in Weekly News
- Full page ad in event program
- Prominent signage throughout golf course
- Recognition on DAAR web site pre and post tournament
- Pre and post registration lists



Hole-in-one Sponsor (4 available)

Investment \$1000

- Recognized as Hole-in-one Sponsor on all promotional materials mailed to membership
- Award hole prize to winners at closing Ceremonies
- Network with golfers at assigned hole. May have two employees at hole
- Place give-a-way in tournament goodie bag. (Required)
- Pre-Tournament recognition in Weekly News
- Post-Tournament recognition in Weekly News
- Half-page ad in Tournament program
- Signage on assigned hole.
- Opportunity to meet and greet players at golf hole or range and green
- Recognition on DAAR web site pre and post tournament
- Pre and post registration lists

Beverage Cart Sponsor (2 available)

Investment \$1,500

- Recognized as Beverage Cart & Beverage Station Sponsor on promotional materials.
- Ride-Along with the Beverage Cart during the tournament
- Network with the Power Producers in Real Estate
- Place give-a-way in tournament goodie bag. (Required)
- Pre-Tournament recognition in Weekly News
- Post-Tournament recognition in Weekly News
- Half-page ad in Tournament program
- Ability to provide signage on beverage cart and at beverage stations
- Recognition on DAAR web site pre and post tournament
- Pre and post registration lists

Beat-the-Pro Sponsor

- Recognized as Beat the Pro Sponsor on all promotional materials
- Pre and post registration lists
- Network with golfers at assigned hole.
- Place give-a-way in tournament goodie bag. (Required)
- Pre-Tournament recognition in Weekly News
- Post-Tournament recognition in Weekly News
- Half-page ad in Tournament program
- Signage on assigned hole.
- Opportunity to meet and greet players at golf hole or range and green
- Recognition on DAAR web site pre and post tournament



Mulligan Ticket Sponsor

- Mulligan tickets with your company logo on them
- Place give-a-way in tournament goodie bag. (Required)
- Post- Tournament recognition in Weekly Internal News
- Listed in Tournament program
- Opportunity to meet and greet players while selling tickets
- Recognition on DAAR web site pre and post tournament
- Pre and post registration lists
- Presentation of Highest Mulligan Award



Scorecard Sponsor

- Place company logo on scorecards.
- Place give-a-way in tournament goodie bag. (Required)
- Post- Tournament recognition in Weekly News
- Listed in Tournament program
- Recognition on DAAR web site pre and post tournament
- Pre and post registration lists



Closest to the Pin Sponsor

- Recognized as Closest-to-the-Pin Sponsor on promotional materials.
- Award hole prize to winners at closing Ceremonies
- Network with golfers at assigned green. May have two employees at green.
- Place give-a-way in tournament goodie bag. (Required)
- Post- Tournament recognition in Weekly News
- Quarter page ad in Tournament program
- Signage on assigned hole.
- Recognition on DAAR web site pre and post tournament
- Pre and post registration lists



Red Solo Cup Hole Sponsor

- Recognized as Solo Cup Sponsor on all promotional materials
- Network with golfers at assigned hole.
- Place give-a-way in tournament goodie bag. (Required)
- Pre-Tournament recognition in Weekly News
- Post- Tournament recognition in Weekly News
- Half-page ad in Tournament program
- Signage on assigned hole.
- Opportunity to meet and greet players at golf hole or range and green
- Recognition on DAAR web site pre and post tournament
- Pre and post registration lists



Longest Drive Sponsor

- Recognized as Longest Drive Sponsor on promotional materials.
- Award hole prize to winners at closing Ceremonies
- Network with golfers at assigned hole. May have two employees at hole
- Place give-a-way in tournament goodie bag. (Required)
- Post- Tournament recognition in Weekly News
- Quarter page ad in Tournament program
- Signage on assigned green.
- Recognition on DAAR web site pre and post tournament
- Pre and post registration lists



50/50 Raffle Ticket Sponsor (1 available) Investment \$500

- Raffle tickets with your company logo on them
- Place give-a-way in tournament goodie bag. (Required)
- Post-Tournament recognition in Weekly News
- Listed in Tournament program
- Opportunity to meet and greet players while selling tickets
- Recognition on DAAR web site pre and post tournament
- Pre and post registration lists

Tee Sponsor (11 available)

Investment \$150

- Place give-a-way in tournament goodie bag. (Required)
- Listed in Tournament program
- Opportunity to meet and greet players at assigned hole
- image at assigned green and tee

Driving Range Sponsor (1 available)

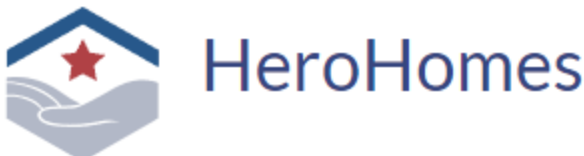
Investment \$500

- Recognized as Driving Range Sponsor on promotional materials.
- Shuttle golfers back and forth from the clubhouse to driving range
- Place give-a-way in tournament goodie bag. (Required)
- Post- Tournament recognition in Weekly News
- Listed in Tournament program
- Signage at Driving Range.
- Opportunity to meet and greet players at driving range
- Recognition on DAAR web site pre and post tournament
- Pre and post registration lists



Putting Green Sponsor

- Recognized as Putting Green Sponsor on promotional materials.
- Place give-a-way in tournament goodie bag. (Required)
- Post- Tournament recognition in Weekly News
- Listed Tournament program
- Signage on Putting Green
- Opportunity to meet and greet players at putting green
- Recognition on DAAR web site pre and post tournament
- Pre and post registration lists





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Benefiting Loudoun Habitat for Humanity and Hero Homes

Monday, May 13th

Loudoun Golf & Country Club, Purcellville, VA

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10:00AM Shotgun Start

Registration 8:30AM

**Loudoun Golf &
Country Club
Purcellville, VA**

Available Sponsorships:

- Tournament, \$2000
- Reception, \$1250
- Beverage Cart, 1500
- Breakfast/Lunch, \$1250
- Hole-in-One, \$1000
- Beat-the-Pro, \$1000
- Mulligan, \$500
- Closest to the Pin \$500
- Longest Drive, \$500
- Driving Range, \$500
- Putting Green, \$500
- Red Solo Cup, \$500
- Scorecard, \$250
- 50/50 Raffle, \$500
- Tee Sponsor, \$150

SPONSOR ORDER FORM

Name: _____

Company Name: _____

Address: _____ **City:** _____ **State:** ____ **Zip:** ____

Phone: _____ **Email:** _____

Type of Sponsorship:

Ck enclosed **OR** **Master Card** **Visa** **AMEX**

CC#: _____ **Exp Date:** _____

Signature: _____

Please fax, email or mail this form to:

**Mike Hyatt at (703) 771-9787, email to mhyatt@dullesarea.com or
mail to: DAAR, 21720 Red Rum Drive, #177, Ashburn, VA 20147**