



# DAAR Charity Golf Tournament

## Benefiting Loudoun Habitat for Humanity and Hero Homes

**Monday, May 20th**

**Loudoun Golf & Country Club, Purcellville, VA**

It has been said that more business has been conducted on the golf course than anywhere else. The 20th DAAR Golf Tournament is no exception. We enjoy great participation as our most dedicated members come out to support two great causes, Loudoun Habitat for Humanity and Hero Homes. DAAR is pleased to offer the following opportunities to support these great organizations and network with your future clients and referral sources. Please contact Mike Hyatt, Business Development and Marketing Manager at [mhyatt@dullesarea.com](mailto:mhyatt@dullesarea.com) or 571-291-9802 if you would like to sponsor the tournament at any of the available levels below:

### Tournament Sponsor

- Foursome for Tournament Sponsor
- Recognized as Tournament Sponsor
- Recognized in Press Releases
- Recognized at reception as the Tournament Sponsor
- May bring company banner with poles to hang at entrance of golf club
- Network with the Power Producers in Real Estate
- Place give-a-way in tournament goodie bag.
- Pre-Show Name and /or logo recognition in Weekly News
- Post-Show Name and/or logo recognition in Weekly News
- Full page ad in event program
- Prominent signage throughout golf course
- Recognition on DAAR Website pre and post tournament
- Pre and post registration lists (address/phone)



### Breakfast & Lunch Sponsor

- Foursome for Food Sponsor
- Recognized as Lunch Sponsor on promotional materials.
- Recognized in Press Releases
- Exclusive signage
- Network with the Power Producers in Real Estate
- Place give-a-way in tournament goodie bag. (Required)
- Pre-event Name and /or logo recognition in Weekly News
- Post-event Name and/or logo recognition in Weekly News
- Full page ad in event program
- Able to materials near lunch station.
- Recognition on DAAR web site pre and post tournament
- Pre and post registration lists



### Reception Sponsor (2 | available) (1) SOLD Investment \$1250

- Foursome for Reception Sponsor
- Recognized as Reception Sponsor on promotional materials
- Recognized in Press Releases
- May bring company banner
- Network with the Power Producers in Real Estate
- Place give-a-way in tournament goodie bag.
- Pre-event Name and /or logo recognition
- Post-event Name and/or logo recognition
- Full page ad in event program
- Prominent signage throughout golf course
- Recognition on DAAR web site pre and post tournament
- Pre and post registration lists



### Hole-in-one Sponsor

- Recognized as Hole-in-one Sponsor on all promotional materials mailed to membership
- Award hole prize to winners at closing Ceremonies
- Network with golfers at assigned hole. May have two employees at hole
- Place give-a-way in tournament goodie bag. (Required)
- Pre-Tournament recognition in Weekly News
- Post-Tournament recognition in Weekly News
- Half-page ad in Tournament program
- Signage on assigned hole.
- Opportunity to meet and greet players at golf hole or range and green
- Recognition on DAAR web site pre and post tournament
- Pre and post registration lists



### Beverage Cart Sponsor (2 available) Investment \$1,500

- Recognized as Beverage Cart & Beverage Station Sponsor on promotional materials.
- Ride-Along with the Beverage Cart during the tournament
- Network with the Power Producers
- Place give-a-way in tournament goodie bag. (Required)
- Pre-Tournament recognition in Weekly News
- Post-Tournament recognition in Weekly News
- Half-page ad in Tournament program
- Ability to provide signage on beverage cart and at beverage stations

### Beat-the-Pro Sponsor

- Recognized as Beat the Pro Sponsor on all promotional materials
- Pre and post registration lists
- Network with golfers at assigned hole.
- Place give-a-way in tournament goodie bag. (Required)
- Pre-Tournament recognition in Weekly News
- Post-Tournament recognition in Weekly News
- Half-page ad in Tournament program
- Signage on assigned hole.
- Opportunity to meet and greet players at golf hole or range and green



### Mulligan Ticket Sponsor

- Mulligan tickets with your company logo on them
- Place give-a-way in tournament goodie bag. (Required)
- Post- Tournament recognition in Weekly Internal News
- Listed in Tournament program
- Opportunity to meet and greet players while selling tickets
- Recognition on DAAR web site pre and post tournament
- Pre and post registration lists
- Presentation of Highest Mulligan Award



### Scorecard Sponsor

- Place company logo on scorecards.
- Place give-a-way in tournament goodie bag. (Required)
- Post- Tournament recognition in Weekly News
- Listed in Tournament program
- Recognition on DAAR web site pre and post tournament
- Pre and post registration lists



### Closest to the Pin Sponsor

- Recognized as Closest-to-the-Pin Sponsor on promotional materials.
- Award hole prize to winners at closing Ceremonies
- Network with golfers at assigned green. May have two employees at green.
- Place give-a-way in tournament goodie bag. (Required)
- Post- Tournament recognition in Weekly News
- Quarter page ad in Tournament program
- Signage on assigned hole.
- Recognition on DAAR web site pre and post tournament
- Pre and post registration lists



### Red Solo Cup Hole Sponsor

- Recognized as Solo Cup Sponsor on all promotional materials
- Network with golfers at assigned hole.
- Place give-a-way in tournament goodie bag. (Required)
- Pre-Tournament recognition in Weekly News
- Post- Tournament recognition in Weekly News
- Half-page ad in Tournament program
- Signage on assigned hole.
- Opportunity to meet and greet players at golf hole or range and green
- Recognition on DAAR web site pre and post tournament
- Pre and post registration lists



### Longest Drive Sponsor

- Recognized as Longest Drive Sponsor on promotional materials.
- Award hole prize to winners at closing Ceremonies
- Network with golfers at assigned hole. May have two employees at hole
- Place give-a-way in tournament goodie bag. (Required)
- Post- Tournament recognition in Weekly News
- Quarter page ad in Tournament program
- Signage on assigned green.
- Recognition on DAAR web site pre and post tournament
- Pre and post registration lists



### 50/50 Raffle Ticket Sponsor (1 available)

Investment \$500

- Raffle tickets with your company logo on them
- Place give-a-way in tournament goodie bag. (Required)
- Post-Tournament recognition in Weekly News
- Listed in Tournament program
- Opportunity to meet and greet players while selling tickets
- Recognition on DAAR web site pre and post tournament
- Pre and post registration lists



### Tee Sponsor (11 available)

Investment \$150

- Place give-a-way in tournament goodie bag. (Required)
- Listed in Tournament program
- Opportunity to meet and greet players at assigned hole



### Driving Range Sponsor (1 available)

Investment \$500

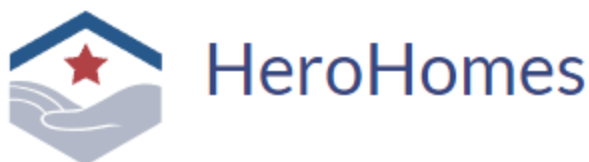
- Recognized as Driving Range Sponsor on promotional materials.
- Shuttle golfers back and forth from the clubhouse to driving range
- Place give-a-way in tournament goodie bag. (Required)
- Post- Tournament recognition in Weekly News
- Listed in Tournament program
- Signage at Driving Range.
- Opportunity to meet and greet players at driving range
- Recognition on DAAR web site pre and post tournament
- Pre and post registration lists

- image at assigned green and tee



### Putting Green Sponsor

- Recognized as Putting Green Sponsor on promotional materials.
- Place give-a-way in tournament goodie bag. (Required)
- Post- Tournament recognition in Weekly News
- Listed Tournament program
- Signage on Putting Green
- Opportunity to meet and greet players at putting green
- Recognition on DAAR web site pre and post tournament
- Pre and post registration lists





## **DAAR** Charity Golf Tournament

**Benefiting Loudoun Habitat for Humanity and Hero Homes**

**Monday, May 13th**

**Loudoun Golf & Country Club, Purcellville, VA**

**Monday, May 13<sup>th</sup>**

**10:00AM Shotgun Start**

**Registration 8:30AM**

**Loudoun Golf &  
Country Club  
Purcellville, VA**

*Available Sponsorships:*

- Tournament, \$2000
- Reception, \$1250
- Beverage Cart, 1500
- Breakfast/Lunch, \$1250
- Hole-in-One, \$1000
- Beat-the-Pro, \$1000
- Mulligan, \$500
- Closest to the Pin \$500
- Longest Drive, \$500
- Driving Range, \$500
- Putting Green, \$500
- Red Solo Cup, \$500
- Scorecard, \$250
- 50/50 Raffle, \$500
- Tee Sponsor, \$150

### **SPONSOR ORDER FORM**

**Name:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City:** \_\_\_\_\_ **State:** \_\_\_\_ **Zip:** \_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Type of Sponsorship:**

\_\_\_\_\_

**Ck enclosed**                      **OR**     **Master Card**  **Visa**     **AMEX**

**CC#:** \_\_\_\_\_ **Exp Date:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Please fax, email or mail this form to:**

**Mike Hyatt at (703) 771-9787, email to [mhyatt@dullesarea.com](mailto:mhyatt@dullesarea.com) or  
mail to: DAAR, 21720 Red Rum Drive, #177, Ashburn, VA 20147**