

DAAR

EMPOWER. EDUCATE. ELEVATE

AFFILIATE MEMBERSHIP BENEFIT MENU

2020



21720 RED RUM DRIVE #177
ASHBURN, VA 20147
WWW.DULLESAREA.COM

PROMOTION

ELEVATE YOUR BUSINESS

Service Directory Listing

COMPANY LOGO, PHONE NUMBER
AND EMAIL INCLUDED ON THE
DAAR RESOURCES PAGE

Company Brochures and Business Cards

DISPLAY TRI-FOLD BROCHURES
AND BUSINESS CARDS IN THE
DAAR STORE

Marketing Opportunities

CLASSROOM POSTER OR POP-UP
BANNERS, DAAR LOUNGE VIDEO,
PROGRAM BOOK ADS, WEEKLY
NEWSLETTER DAAR CLASSROOM
& REALTOR STORE SPONSOR

SPONSORSHIPS

EMPOWER YOUR BUSINESS

REALTOR® Recharge

ANNUAL EVENT ATTRACTS
250+ ATTENDEES

Economic Summit

HOUSING MARKET AND
ECONOMIC TRENDS EVENT
WITH 175+ ATTENDEES

Holiday Party & BOD Installation

CELEBRATE THE HOLIDAYS
WITH THE NEW BOD

Class Sponsorship

CE / PLE, BROKER CE, NEW
MEMBER ORIENTATIONS,
INDUSTRY FORUMS

Networking Events

SPRING & FALL EVENTS,
COMMUNITY EVENTS

STRATEGIC PARTNERSHIPS

EMPOWER YOUR PARTNERSHIP

Presidential Partnerships

Preferred Partnerships

Premier Partnerships

Gold, Silver & Bronze Partnerships

DAAR OFFERS AN
ENVIRONMENT IN WHICH YOU
CAN DEVELOP ENDURING
RELATIONSHIPS THAT CAN
HAVE A POSITIVE IMPACT ON
THE GROWTH OF YOUR
COMPANY

- INCREASE EXPOSURE
- NEW PARTNERSHIPS
- RECOGNITION AT EVENTS
- PUBLICATION ADVERTISEMENT
- SIGNAGE AT EVENTS

COMMUNICATION

EDUCATE THROUGH KNOWLEDGE

Weekly Newsletter

DAAR ENEWS WITH UPDATES,
ACTIVITIES & NOTICES

New Laws and Policy Updates

DAAR IS YOUR VOICE IN LOCAL,
STATE & NATIONAL RE ISSUES

Serve on a DAAR Committee

HAVE A HAND IN SHAPING THE
ASSOCIATION'S DIRECTION

Instructor Opportunities at our education events

TAKES EVERY DAAR INSTRUCTOR
TO BUILD EXCELLENCE

RESOURCES

ELEVATE THROUGH SUCCESS TOOLS

REALTOR® Directory

SEARCH ONLINE

SentriLock Service

SUBSCRIPTION AND ONE-
DAY CODES PROVIDED BY
REALTORS

Awards & Recognition

BUILD BUSINESS
AWARENESS

Market Statistics

SHARE WITH YOUR
CLIENTS

DAAR Room Rentals

DISCOUNTED ROOM
RENTALS