



LOUDOUN VIRGINIA

ECONOMIC DEVELOPMENT

Buddy Rizer
Executive Director

What is economic development?

ECONOMIC DEVELOPMENT IN LOUDOUN COUNTY

Diversify
Commercial
Tax Base

Retain Jobs

Quality of
Life

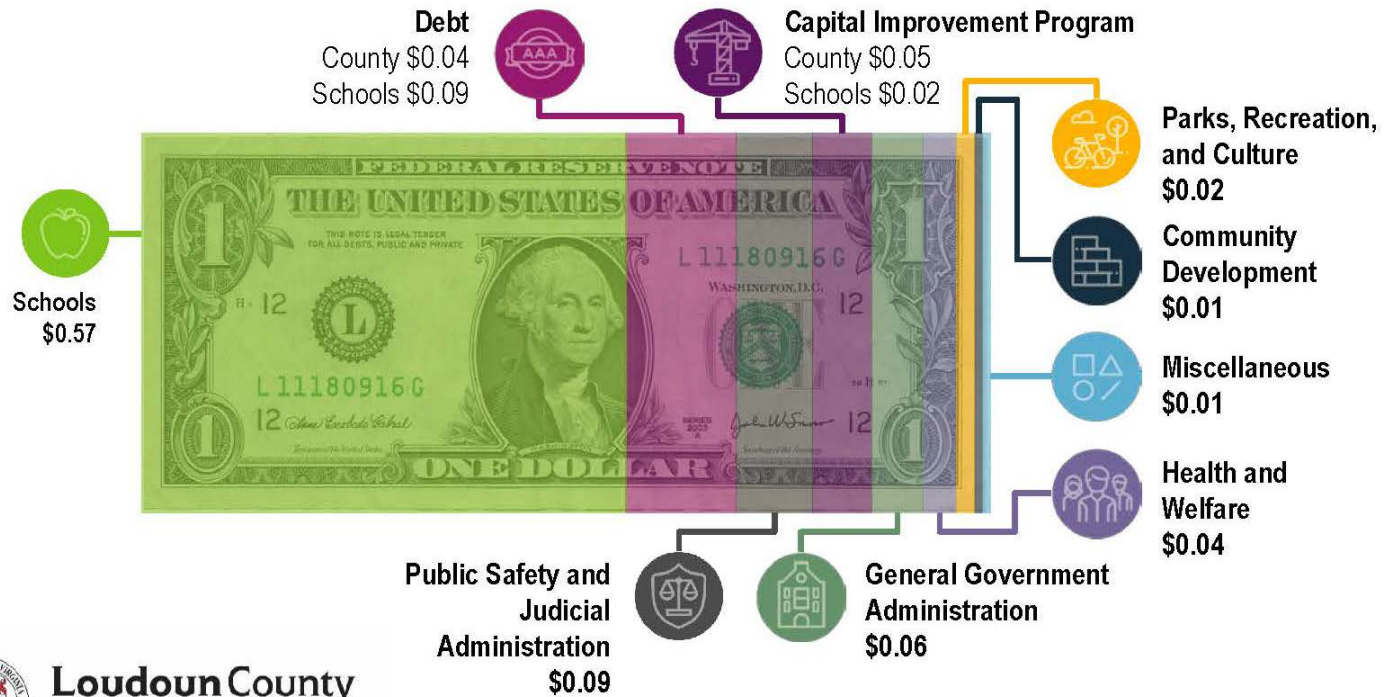
Why does it matter?

COMMERCIAL GROWTH MEANS LESS FINANCIAL PRESSURE ON RESIDENTS



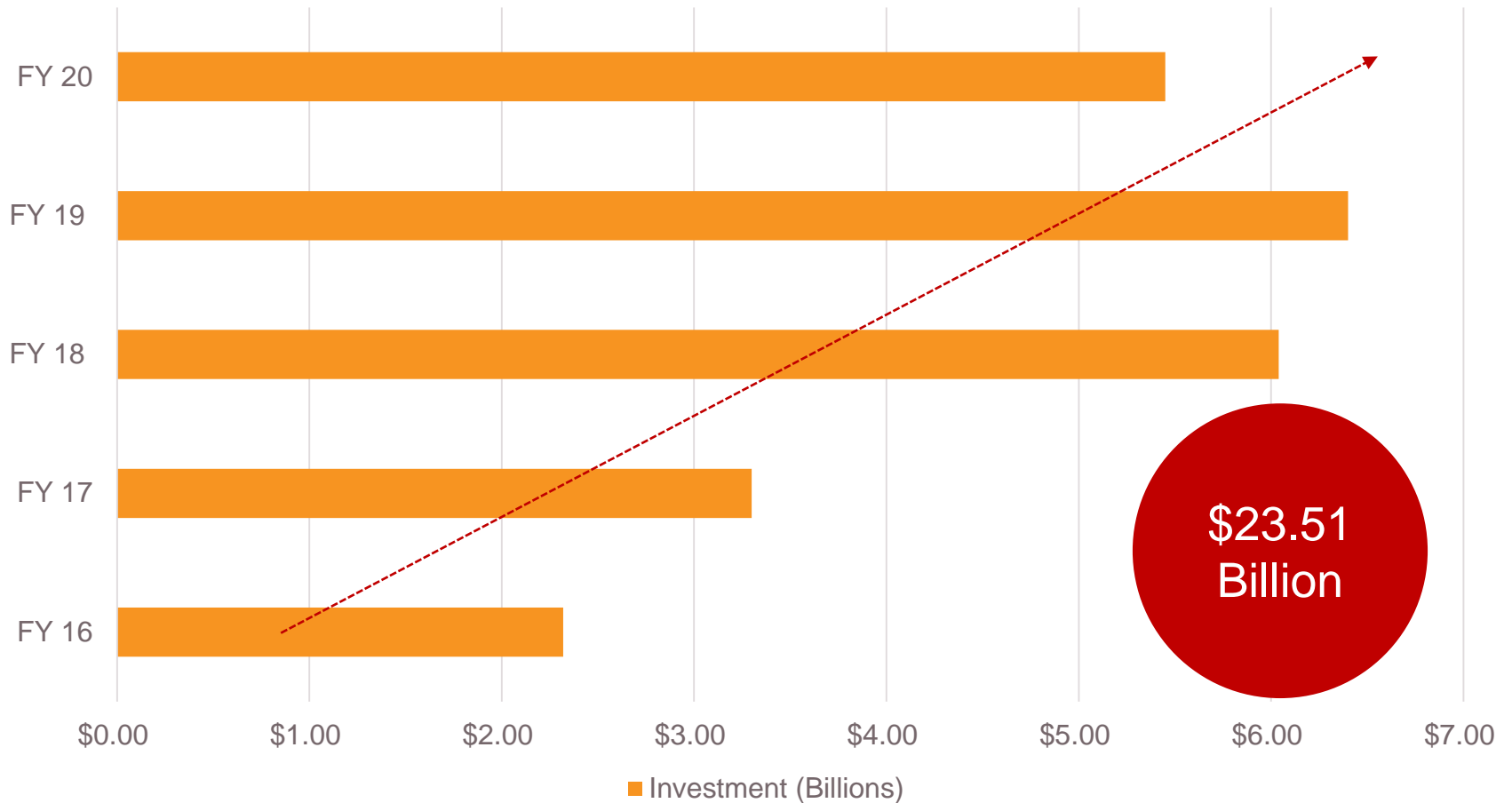
WHERE DOES A \$1 GO?

FY 2020 Adopted Budget



Loudoun County
VIRGINIA

FIVE YEARS OF INVESTMENT IN LOUDOUN



AMAZING THINGS ARE HAPPENING



THIS ISN'T JUST HAPPENSTANCE





Our vision is a
diverse and
globally
competitive
 Loudoun economy.



#LoudounPossible

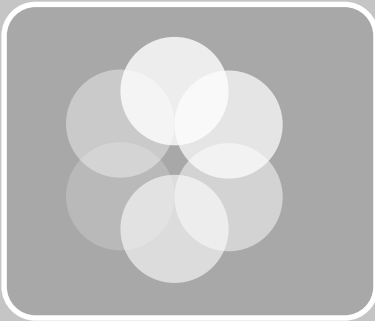


biz.loudoun.gov

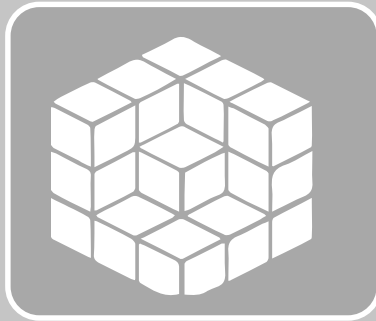


Our mission is to **strengthen** and **diversify**
Loudoun's economy by providing **world-class** and
innovative customer-focused
services to **attract, grow** and **retain**
targeted **businesses** of all sizes.

GOALS



① **Diversify**
the economy
by
strengthening
targeted
clusters



② **Create**
places
where
businesses
want to be



③ **Invest**
in the skilled
workforce
needed for
continued
economic
growth



④ **Market**
the county
as a world-
class
business
ecosystem

1 DIVERSIFY THE ECONOMY

Industry Clusters

- Information and Communications Technology
- Highly Specialized Manufacturing and Logistics
- Agriculture Business

Intensification Overlays

- Major Projects, HQs, Associations
- International
- Retention and Expansion
- Small Business and Entrepreneurship
- Metro



2 CREATE PLACES



3 INVEST IN WORKFORCE

- Recruitment assistance, training and placement programs
- Talent attraction
- Link all levels of education to industry needs
- Attainable housing



4 MARKET THE COUNTY



@LoudounBiz
@LoudounSmallBiz
@LoudounFarms



Loudounbiz
LoudounVAFarms



@LoudounCountyEconomic
Development
@LoudounFarms



Loudoun Economic
Development



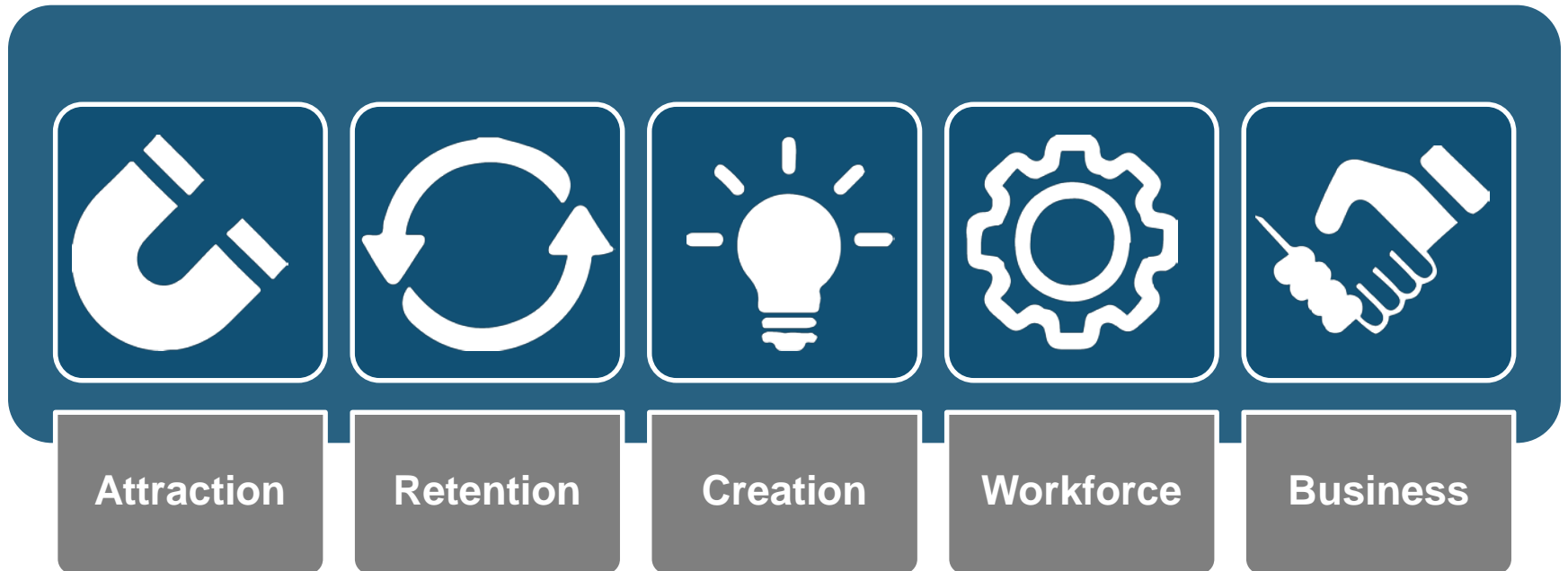
**LOUDOUN
VIRGINIA**
ECONOMIC DEVELOPMENT



SmallBiz

#LoudounPossible

LINES OF BUSINESS





ATTRACTION



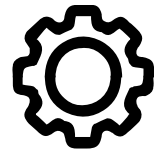
RETENTION



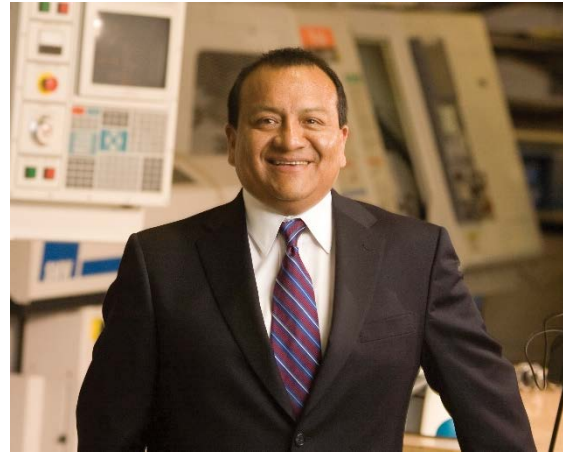


CREATION





WORKFORCE





BUSINESS ENVIRONMENT



#LOUDOUNPOSSIBLE

