



JUNE

2020

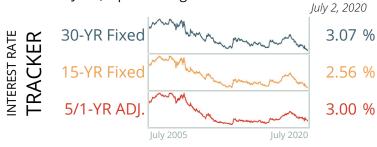
# DAAR LOUDOUN COUNTY MARKET INDICATORS REPORT

CUSTOM REPORT PREPARED BY VIRGINIA REALTORS®

## **DAAR Market Indicators Report**



- Closed sales continue to be lower than last year, 4th month in a row. There were 733 closed sales in Loudoun County in June, 9.6% fewer than last year, a drop of 78 sales. All of the declines this month occurred in the singlefamily detached market. There was a modest 2.4% uptick in townhome and condo sales in June.
- Pending sales are on the rise, signal for busy summer market. After several slow months, pending sale activity surged in June in Loudoun County. There were 860 pending sales, up 15% from last year, a reflection of the pent-up demand from the market slowdown caused by COVID-19.
- Median sales price rises for the 15th consecutive month. At \$528,500, the June median sales price in Loudoun County increased 1.6% from a year ago. Most of the price growth this month occurred in the single-family detached market (+4.1%). The June median sales price is \$82K higher than it was 5 years ago in the County.
- **Overall inventory continues to plummet but jump in new listings offers hope for the buyer market.** There were about half as many active listings at the end of June as 12 months prior (-48.5%). However, new listings surged up 13.4% in June, a positive sign for the summer market.





#### DAAR Market Dashboard

YoY Chg		Jun-20	Indicator
▼	-9.6%	733	Sales
	15.0%	860	Pending Sales
	13.4%	888	New Listings
	1.0%	\$525,000	Median List Price
	1.6%	\$528,500	Median Sales Price
	5.5%	\$205	Median Price Per Square Foot
▼	-7.3%	\$420	Sold Dollar Volume (in millions)
	0.2%	100.0%	Average Sold/Ask Price Ratio
_	0.0%	7	Median Days on Market
▼	-48.5%	576	Active Listings
▼	-48.2%	1.0	Months of Supply
•			

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#### Consumers Should Consult with a REALTOR<sup>®</sup>.

Buying or selling real estate, for a majority of consumers, is one of the most important decisions they will make. Choosing a real estate professional continues to be a vital part of this process.

#### Identify a Professional to Manage the Procedure.

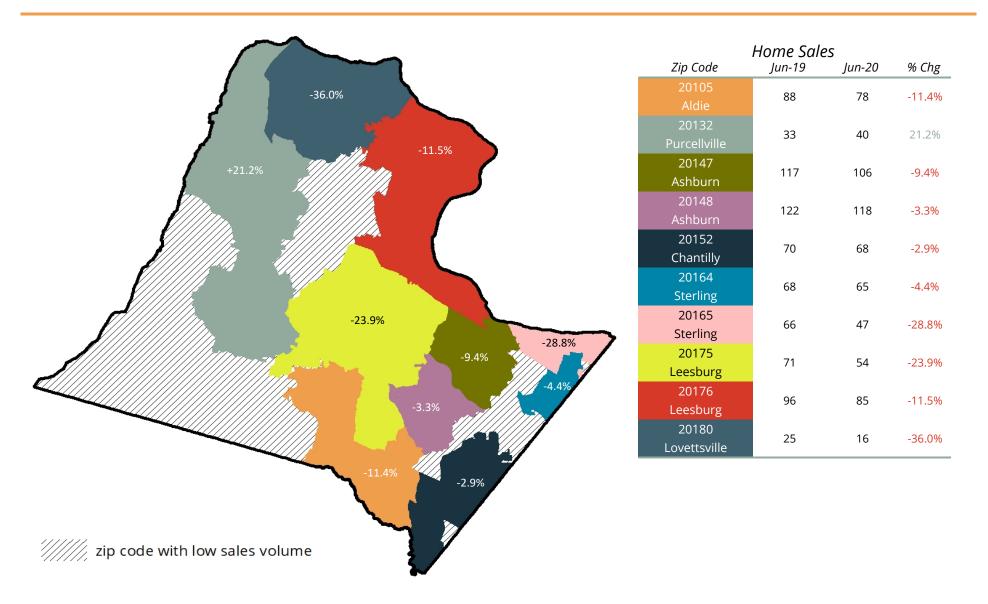
REALTORS<sup>®</sup> are well-informed about critical factors that affect your specific market area – such as changes in market conditions, consumer attitudes and interest rates.

Are You Ready to Buy or Sell Real Estate? Contact an experienced REALTOR<sup>®</sup>.



#### Market Activity - DAAR Footprint





#### **Total Market Overview**



Key Metrics	2-year Trends Jun-18 Jun-20	Jun-19	Jun-20	YoY Chg	YTD 2019	YTD 2020	YoY Chg
Sales	huallinau	811	733	-9.6%	3,428	3,088	-9.9%
Pending Sales	huadilituati	748	860	15.0%	4,024	3,695	-8.2%
New Listings	hts.alltin.alti	783	888	13.4%	4,977	4,858	-2.4%
Median List Price		\$520,000	\$525,000	1.0%	\$499,900	\$525,000	5.0%
Median Sales Price		\$520,000	\$528,500	1.6%	\$499,950	\$525,974	5.2%
Median Price Per Square Foot		\$195	\$205	5.5%	\$196	\$205	4.5%
Sold Dollar Volume (in millions)	humillinain	\$453.7	\$420.4	-7.3%	\$1,851.5	\$1,765.5	-4.6%
Average Sold/Ask Price Ratio		99.8%	100.0%	0.2%	99.7%	100.1%	0.4%
Median Days on Market	ուլլլլլիստուլլու	7	7	0.0%	7	6	-14.3%
Active Listings		1,119	576	-48.5%	n/a	n/a	n/a
Months of Supply		2.0	1.0	-48.2%	n/a	n/a	n/a

### Single-Family Market Overview



Key Metrics	2-year Trends Jun-18 Jun-20	Jun-19	Jun-20	YoY Chg	YTD 2019	YTD 2020	YoY Chg
Sales	huallinati	688	607	-11.8%	2,850	2,555	-10.4%
Pending Sales	madilimati	634	690	8.8%	3,357	3,054	-9.0%
New Listings	hts.allins.alii	661	718	8.6%	4,184	4,029	-3.7%
Median List Price		\$560,000	\$580,000	3.6%	\$549,467	\$575,000	4.6%
Median Sales Price		\$560,000	\$582,750	4.1%	\$549,223	\$576,061	4.9%
Median Price Per Square Foot		\$190	\$201	5.3%	\$191	\$200	4.6%
Sold Dollar Volume (in millions)	humillinati	\$412.1	\$375.5	-8.9%	\$1,662.8	\$1,577.7	-5.1%
Average Sold/Ask Price Ratio		99.9%	100.2%	0.3%	99.8%	100.1%	0.4%
Median Days on Market	ուլլլլլիստուլլլլլու	7	7	0.0%	7	6	-14.3%
Active Listings		974	490	-49.7%	n/a	n/a	n/a
Months of Supply	MinutAllinaan	2.1	1.1	-49.1%	n/a	n/a	n/a

### Townhome & Condo Market Overview



Key Metrics	2-year Trends Jun-18 Jun-20	Jun-19	Jun-20	YoY Chg	YTD 2019	YTD 2020	YoY Chg
Sales	lluunilliinnii	123	126	2.4%	578	533	-7.8%
Pending Sales	the addition of the	114	170	49.1%	667	641	-3.9%
New Listings	પત્ર નામિત્રા, તોમ	122	170	39.3%	793	829	4.5%
Median List Price		\$355,000	\$359,995	1.4%	\$330,000	\$359,000	8.8%
Median Sales Price		\$355,000	\$357,500	0.7%	\$331,500	\$353,915	6.8%
Median Price Per Square Foot	տատհիկիկին	\$227	\$230	1.2%	\$218	\$231	5.8%
Sold Dollar Volume (in millions)	lluu	\$41.6	\$44.9	7.9%	\$188.6	\$187.8	-0.4%
Average Sold/Ask Price Ratio	ե ու անհեննե	99.5%	99.3%	-0.2%	99.4%	99.9%	0.4%
Median Days on Market	ուլլլլլիներություններու	7	12	71.4%	8	8	6.7%
Active Listings	himiliiiiii	145	86	-40.7%	n/a	n/a	n/a
Months of Supply	illimillillinnih	1.5	0.9	-41.5%	n/a	n/a	n/a

#### Sales



YoY Chg

-10.1%

10.2%

28.4%

35.3%

3.5%

-1.2%

6.6%

14.3%

3.3%

-11.0%

-34.0%

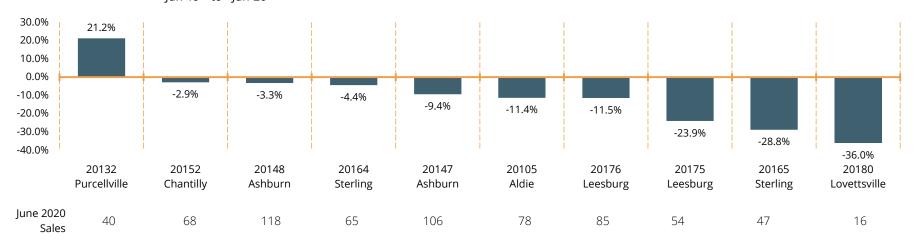
2.4%

0.6%

**Single-Family Townhomes &** Loudoun County Month Detached YoY Chg Condos Jul-19 679 125 7.3% 900 Aug-19 559 4.7% 119 478 24.2% 104 Sep-19 850 Oct-19 455 115 3.4% Nov-19 382 -9.0% 88 800 Dec-19 403 15.1% 83 Jan-20 246 -4.7% 65 750 Feb-20 280 1.1% 64 Mar-20 473 -2.5% 94 700 Apr-20 506 -0.6% 81 May-20 443 -30.0% 103 650 Jun-20 607 -11.8% 126 Jun-15 Jun-16 Jun-17 Jun-18 Jun-19 Jun-20 YoY % Chg 17.5% 0.1% 5.8% 0.1% -6.9% -9.6% 12-month Avg 459 -1.8% 97

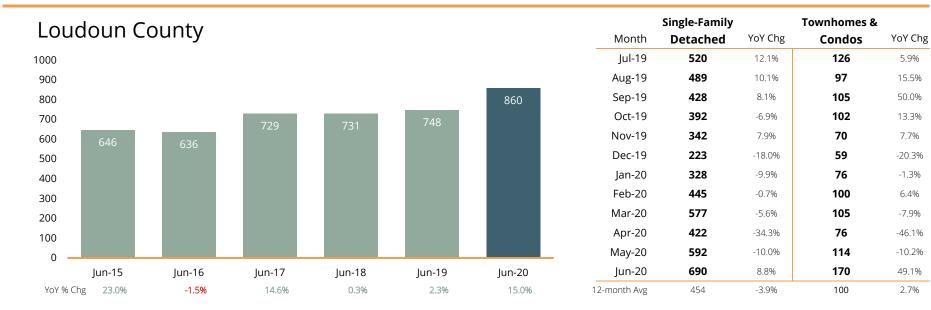
#### Zip Code

**% Change in Sales** Jun-19 to Jun-20



#### Pending Sales





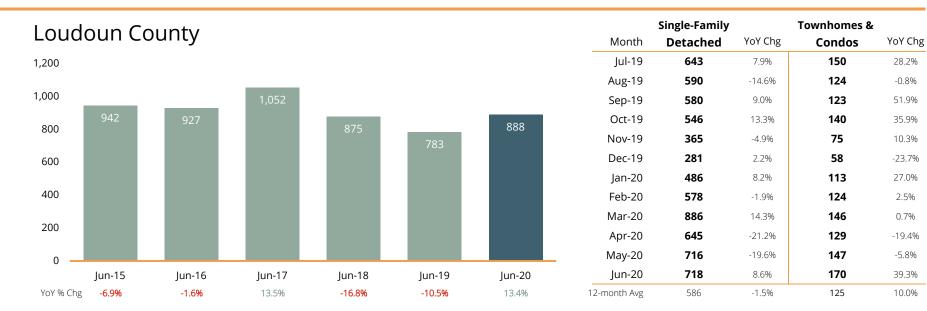


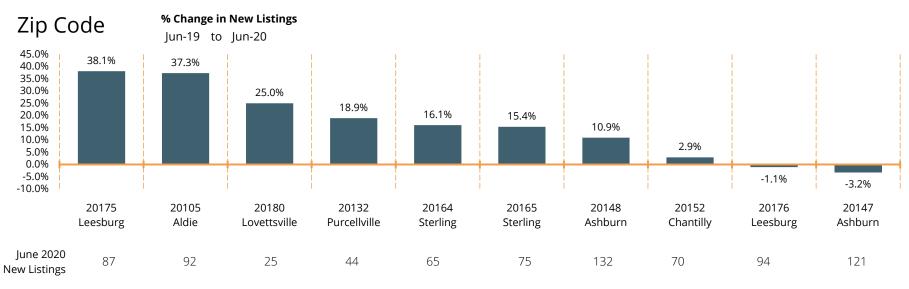
**% Change in Pending Sales** Jun-19 to Jun-20



#### **New Listings**





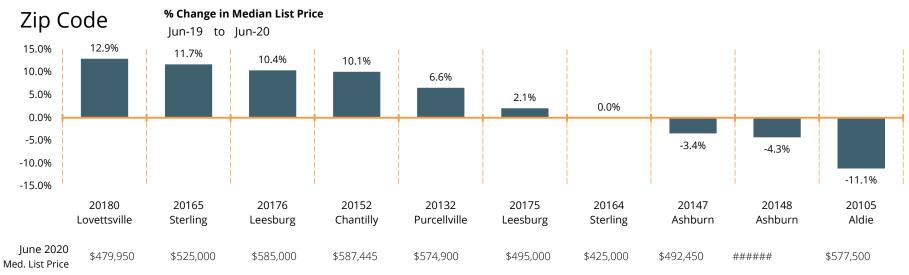


#### Source: Virginia REALTORS®, data accessed July 17, 2020

#### Median List Price



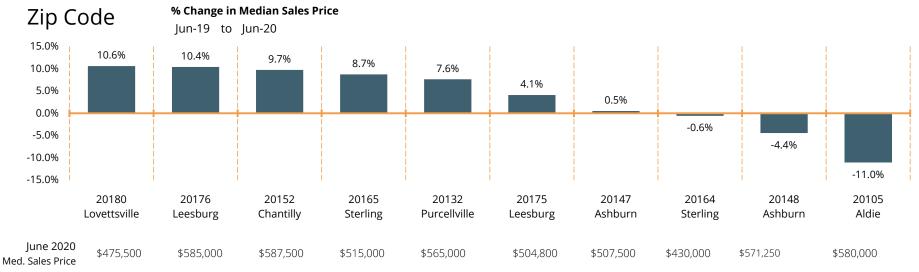




#### Median Sales Price







#### Sold Dollar Volume (in millions)

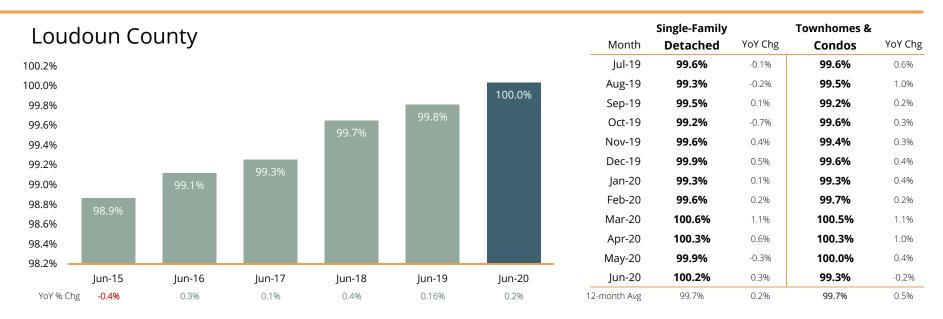






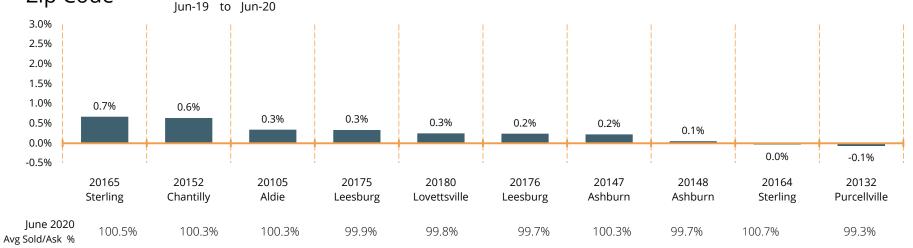
#### Average Sold to Ask Price Ratio





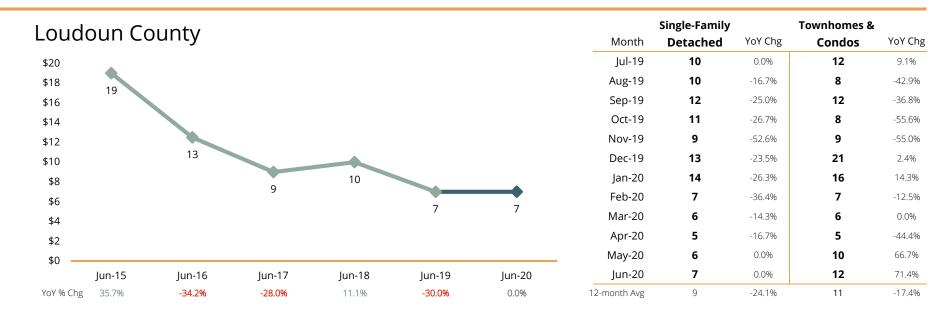
Zip Code

% Change in Average Sold to Ask Price Ratio



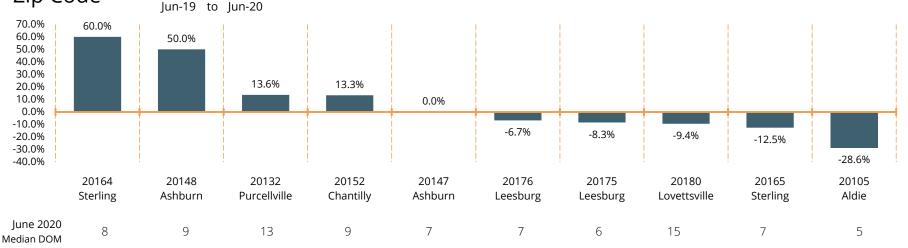
#### Median Days on Market





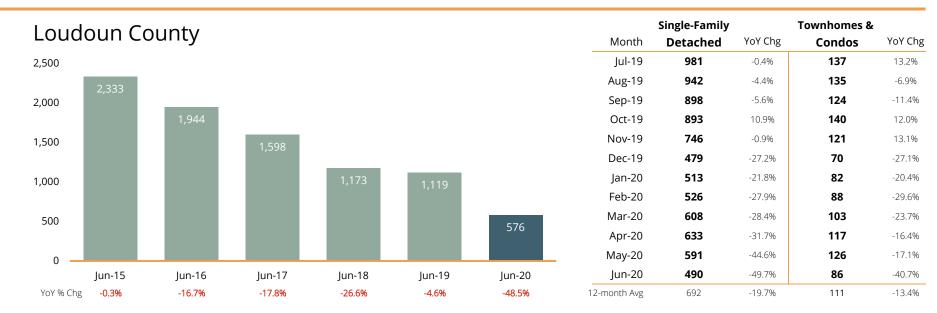
#### Zip Code

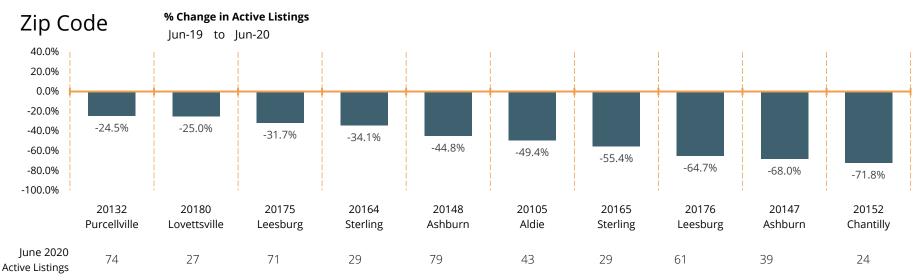
% Change in Median Days on Market



#### **Active Listings**







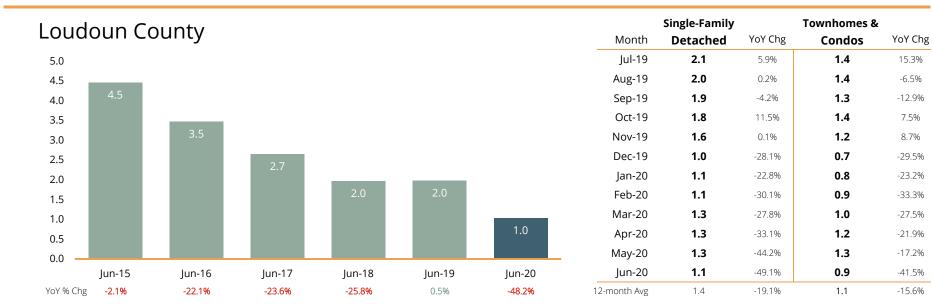
### Months Supply



-6.5%

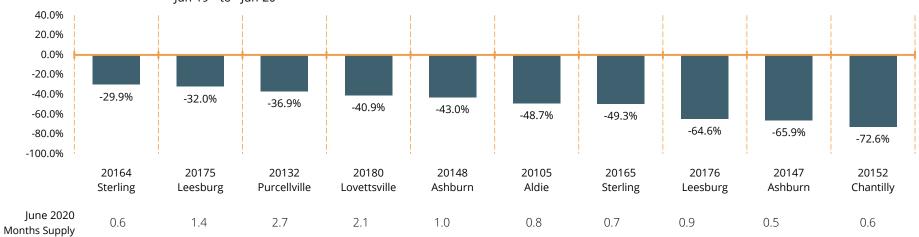
7.5%

8.7%





% Change in Months of Supply Jun-19 to Jun-20



# Area Overview



	New Listings				Sales Median Sales Price			Active Listings			Months Supply				
Geography	Jun-19	Jun-20	% chg	Jun-19	Jun-20	% chg	Jun-19	Jun-20	% chg	Jun-19	Jun-20	% chg	Jun-19	Jun-20	% chg
Loudoun County	783	888	13.4%	811	733	-9.6%	\$520,000	\$528,500	1.6%	1119	576	-48.5%	2.0	1.0	-48.2%
20105	67	92	37.3%	88	78	-11.4%	\$652,000	\$580,000	-11.0%	85	43	-49.4%	1.5	0.8	-48.7%
20132	37	44	18.9%	33	40	21.2%	\$525,000	\$565,000	7.6%	98	74	-24.5%	4.2	2.7	-36.9%
20147	125	121	-3.2%	117	106	-9.4%	\$505,000	\$507,500	0.5%	122	39	-68.0%	1.4	0.5	-65.9%
20148	119	132	10.9%	122	118	-3.3%	\$597,773	\$571,250	-4.4%	143	79	-44.8%	1.7	1.0	-43.0%
20152	68	70	2.9%	70	68	-2.9%	\$535,500	\$587,500	9.7%	85	24	-71.8%	2.0	0.6	-72.6%
20164	56	65	16.1%	68	65	-4.4%	\$432,500	\$430,000	-0.6%	44	29	-34.1%	0.9	0.6	-29.9%
20165	65	75	15.4%	66	47	-28.8%	\$473,750	\$515,000	8.7%	65	29	-55.4%	1.4	0.7	-49.3%
20175	63	87	38.1%	71	54	-23.9%	\$485,000	\$504,800	4.1%	104	71	-31.7%	2.1	1.4	-32.0%
20176	95	94	-1.1%	96	85	-11.5%	\$530,000	\$585,000	10.4%	173	61	-64.7%	2.5	0.9	-64.6%
20180	20	25	25.0%	25	16	-36.0%	\$430,000	\$475,500	10.6%	36	27	-25.0%	3.6	2.1	-40.9%



The Virginia REALTORS® association is the largest professional trade association in Virginia, representing 35,000 REALTORS® engaged in the residential and commercial real estate business. The Virginia REALTORS® association serves as the advocate for homeownership and private property rights and represents the interests of rea estate professionals and property owners in the Commonwealth of Virginia.

NOTE: The term REALTOR\* is a registered collective membership mark that identifies a real estate professional who is a member of the National Association of REALTORS\* and subscribes to its strict code of ethics.

All inquiries regarding this report may be directed to:

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Data and analysis provided by Virginia REALTORS® Chief Economist, Lisa Sturtevant, PhD.

The numbers reported here are preliminary and based on current entries into multiple listing services. Over time, data may be adjusted slightly to reflect increased reporting. Information is sourced from multiple listing services across Virginia and is deemed reliable, but not guaranteed.