

# DAAR LOUDOUN COUNTY MARKET INDICATORS REPORT

CUSTOM REPORT PREPARED BY
VIRGINIA REALTORS®

## **DAAR Market Indicators Report**



#### Key Market Trends: September 2022

- Sales activity remains well below the level it was last year in Loudoun County. There were 472 sales in the county's housing market in September, 262 fewer sales than a year ago, representing a 35.7% drop. Sales activity has been trending down for 13 straight months in the region. In Ashburn zip code 20148 there were 68 fewer sales compared to last year (-49.6%) followed by Leesburg zip code 20176 with 36 fewer sales (41.4%) and Chantilly zip code 20152 with 25 fewer sales (-49.0%). Purcellville zip code 20132 was the only market where sales increased with two more sales than a year ago
- Pending sales continue to fall throughout the County. In September, there were 407 pending sales, down 36.1% from last year, which is 230 fewer sales. Ashburn zip code 20147 had the biggest drop with 38 fewer pending sales in September compared to the previous year. Chantilly zip code 20152 had 33 fewer pending sales than a year ago (-56.9%) as well as Ashburn zip code 20148 (-35.9%).

(+8.7%).

- Prices continue to climb in Loudoun County. The median sales price in the county in September was \$639,995, up 6.7% from a year ago, a gain of \$39,995. Ashburn zip code 20148 saw the largest leap in price growth with the median price reaching \$770,000, up \$125,000 from last September (+19.4%). Median prices continued to climb in Aldie zip code 20105 (+14.2%) and Sterling zip code 20165 (+14.8%). Chantilly zip code 20152 saw home prices dip 7.3% from last year, a drop of \$46,900.
- Inventory has continued to grow in the County's housing market. In Loudon County at the end of September, there were 660 active listings, 110 more listings than the previous year, a 20% increase. This is the seventh straight month that inventory has grown in this area. Listings in the county saw the most growth in Leesburg zip code 20176 (+50 listings) and Sterling zip code 20164 (+37 listings) october 13, 2022

| ATE<br>R   | 30-YR Fixed | Manual Ma | 6.92 % |
|------------|-------------|--|--------|
| REST R     | 15-YR Fixed | Management   | 6.09 % |
| INTEL<br>A | 5/1-YR ADJ. | Management   | 5.81 % |
|            |             | OCT 2007 OCT 2022  |        |



| (- | Yo | Y Chg  | Sep-22    | Indicator                        |
|----|----|--------|-----------|----------------------------------|
|    | •  | -35.7% | 472       | Sales                            |
|    | •  | -36.1% | 407       | Pending Sales                    |
|    | •  | -21.7% | 629       | New Listings                     |
|    |    | 6.5%   | \$639,000 | Median List Price                |
|    |    | 6.7%   | \$639,995 | Median Sales Price               |
|    |    | 6.5%   | \$256     | Median Price Per Square Foot     |
| ,  | •  | -31.6% | \$337.1   | Sold Dollar Volume (in millions) |
|    | •  | -0.8%  | 100.0%    | Average Sold/Ask Price Ratio     |
| 76 |    | 62.5%  | 25        | Average Days on Market           |
|    |    | 20.0%  | 660       | Active Listings                  |
|    |    | 54.4%  | 1.2       | Months of Supply                 |
|    |    |        |           |                                  |

## Report Index



| Market Activity - DAAR Footprint       | 4  |
|--|----|
| Total Market Overview                  | 5  |
| Single-Family Detached Market Overview | 6  |
| Townhome & Condo Market Overview       | 7  |
| Sales                                  | 8  |
| Pending Sales                          | 9  |
| New Listings                           | 10 |
| Median List Price                      | 11 |
| Median Sales Price                     | 12 |
| Sold Dollar Volume                     | 13 |
| Average Sold to Ask Price Ratio        | 14 |
| Average Days on Market                 | 15 |
| Active Listings                        | 16 |
| Months of Supply                       | 17 |
| Area Overview                          | 18 |
|  |    |

**Consumers Should Consult with a REALTOR®.** Buying or selling real estate, for a majority of consumers, is one of the most important decisions they will make. Choosing a real estate professional continues to be a vital part of this process.

#### Identify a Professional to Manage the Procedure.

REALTORS® are well-informed about critical factors that affect your specific market area – such as changes in market conditions, consumer attitudes and interest rates.

#### Are You Ready to Buy or Sell Real Estate?

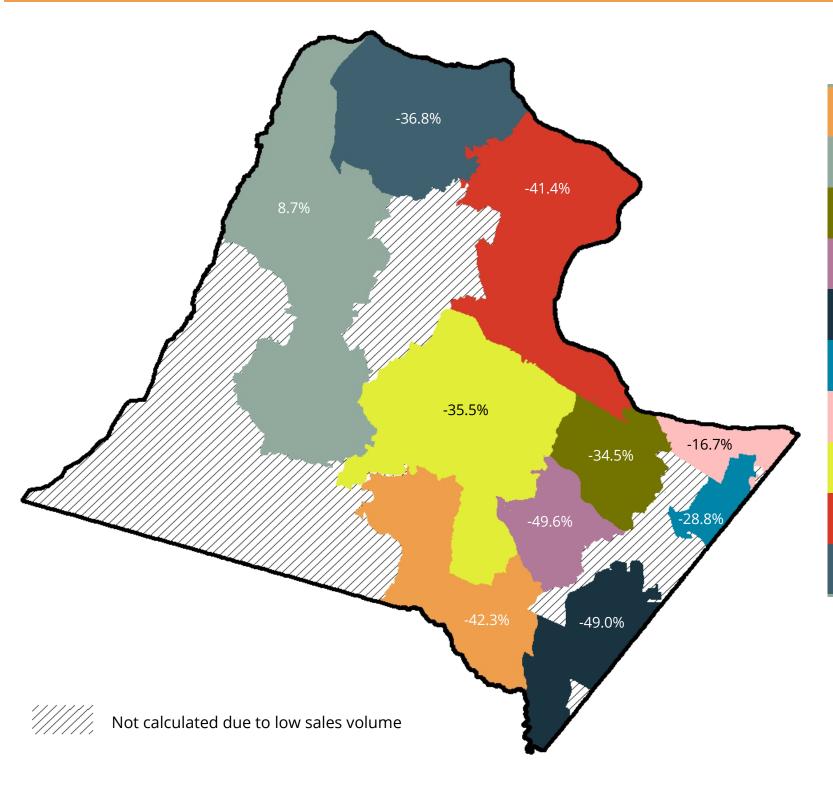
Contact an experienced REALTOR®.

**Data Note:** The housing market data for all jurisdictions in Virginia was re-benchmarked in November 2021. Please note that Market Indicator Reports released prior to November 2021 were produced using the prior data vintage and may not tie to reports that use the current data set for some metrics. We recommend using the current reports for historical comparative analysis.



# Market Activity - DAAR Footprint





| Zip Code              | Home Sales<br>Sep-21 | Sep-22 | % Chg  |
|-----------------------|----------------------|--------|--------|
| 20105<br>Aldie        | 52                   | 30     | -42.3% |
| 20132<br>Purcellville | 23                   | 25     | 8.7%   |
| 20147<br>Ashburn      | 116                  | 76     | -34.5% |
| 20148<br>Ashburn      | 137                  | 69     | -49.6% |
| 20152<br>Chantilly    | 51                   | 26     | -49.0% |
| 20164<br>Sterling     | 73                   | 52     | -28.8% |
| 20165<br>Sterling     | 54                   | 45     | -16.7% |
| 20175<br>Leesburg     | 62                   | 40     | -35.5% |
| 20176<br>Leesburg     | 87                   | 51     | -41.4% |
| 20180<br>Lovettsville | 19                   | 12     | -36.8% |

#### **Total Market Overview**



| Key Metrics                      | 2-year Trends<br>Sep-20 Sep-22 | Sep-21    | Sep-22    | YoY Chg | 2021 YTD  | 2022 YTD  | YoY Chg |
|----------------------------------|--------------------------------|-----------|-----------|---------|-----------|-----------|---------|
| Sales                            |                                | 734       | 472       | -35.7%  | 6,674     | 4,875     | -27.0%  |
| Pending Sales                    | Had III Had III a              | 637       | 407       | -36.1%  | 6,763     | 4,958     | -26.7%  |
| New Listings                     | Haallillinadillin              | 803       | 629       | -21.7%  | 7,854     | 6,759     | -13.9%  |
| Median List Price                |                                | \$599,900 | \$639,000 | 6.5%    | \$599,900 | \$660,000 | 10.0%   |
| Median Sales Price               |                                | \$600,000 | \$639,995 | 6.7%    | \$615,000 | \$675,000 | 9.8%    |
| Median Price Per Square Foot     |                                | \$240     | \$256     | 6.5%    | \$234     | \$261     | 11.3%   |
| Sold Dollar Volume (in millions) | Madilimalin                    | \$492.7   | \$337.1   | -31.6%  | \$4,490.6 | \$3,673.9 | -18.2%  |
| Average Sold/Ask Price Ratio     |                                | 100.9%    | 100.0%    | -0.8%   | 102.6%    | 102.3%    | -0.4%   |
| Average Days on Market           | Hillionilliliani               | 16        | 25        | 62.5%   | 11        | 12        | 9.4%    |
| Active Listings                  | 11                             | 550       | 660       | 20.0%   | n/a       | n/a       | n/a     |
| Months of Supply                 | H                              | 0.8       | 1.2       | 54.4%   | n/a       | n/a       | n/a     |

#### Single-Family Detached Market Overview



| Key Metrics                      | 2-year Trends<br>Sep-20 Sep-22 | Sep-21    | Sep-22    | YoY Chg | 2021 YTD  | 2022 YTD  | YoY Chg |
|----------------------------------|--------------------------------|-----------|-----------|---------|-----------|-----------|---------|
| Sales                            |                                | 323       | 228       | -29.4%  | 3,140     | 2,316     | -26.2%  |
| Pending Sales                    | Hadillinatha                   | 267       | 201       | -24.7%  | 3,132     | 2,357     | -24.7%  |
| New Listings                     | Haadiii irraalii ku            | 349       | 291       | -16.6%  | 3,661     | 3,260     | -11.0%  |
| Median List Price                |                                | \$799,900 | \$824,995 | 3.1%    | \$790,000 | \$876,040 | 10.9%   |
| Median Sales Price               |                                | \$820,000 | \$822,500 | 0.3%    | \$819,500 | \$900,500 | 9.9%    |
| Median Price Per Square Foot     |                                | \$224     | \$241     | 7.5%    | \$220     | \$248     | 12.6%   |
| Sold Dollar Volume (in millions) | madilimatika                   | \$287.1   | \$204.9   | -28.6%  | \$2,701.1 | \$2,238.1 | -17.1%  |
| Average Sold/Ask Price Ratio     | mallhandhha                    | 101.2%    | 100.6%    | -0.5%   | 103.0%    | 102.5%    | -0.5%   |
| Average Days on Market           | Hillimatiditaad                | 17        | 29        | 66.7%   | 13        | 12        | -4.4%   |
| Active Listings                  | 11                             | 243       | 328       | 35.0%   | n/a       | n/a       | n/a     |
| Months of Supply                 | 11111111                       | 0.7       | 1.2       | 73.8%   | n/a       | n/a       | n/a     |

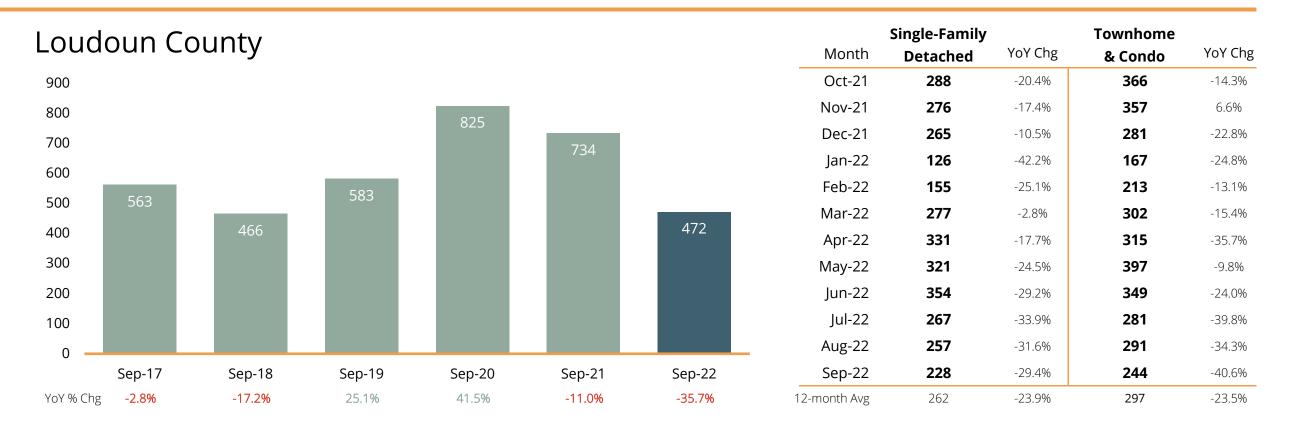
#### Townhome & Condo Market Overview

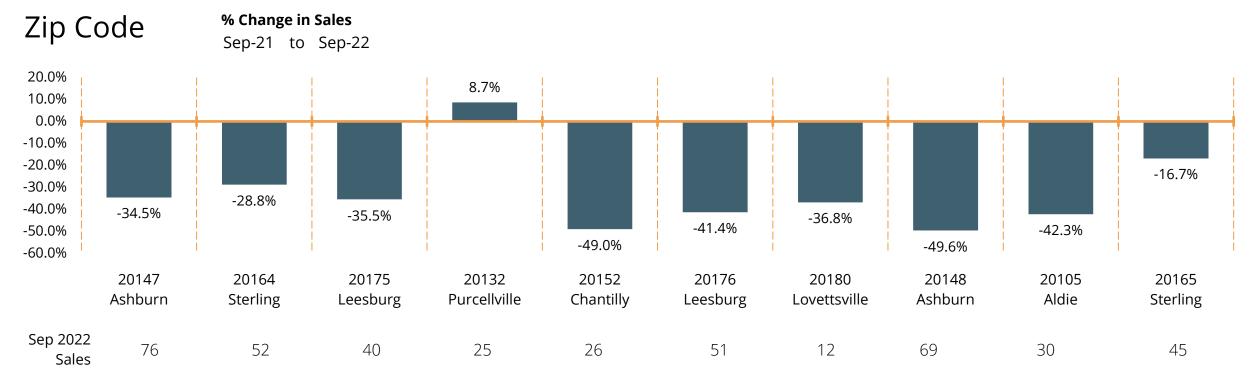


| Key Metrics                      | 2-year Trends<br>Sep-20 Sep-22 | Sep-21    | Sep-22    | YoY Chg | 2021 YTD  | 2022 YTD  | YoY Chg |
|----------------------------------|--------------------------------|-----------|-----------|---------|-----------|-----------|---------|
| Sales                            |                                | 411       | 244       | -40.6%  | 3,534     | 2,559     | -27.6%  |
| Pending Sales                    |                                | 370       | 206       | -44.3%  | 3,631     | 2,601     | -28.4%  |
| New Listings                     | Haallillhaallilu               | 454       | 338       | -25.6%  | 4,193     | 3,499     | -16.6%  |
| Median List Price                |                                | \$499,900 | \$539,495 | 7.9%    | \$482,000 | \$538,670 | 11.8%   |
| Median Sales Price               |                                | \$500,000 | \$532,450 | 6.5%    | \$500,000 | \$550,000 | 10.0%   |
| Median Price Per Square Foot     |                                | \$248     | \$261     | 5.3%    | \$244     | \$269     | 9.9%    |
| Sold Dollar Volume (in millions) |                                | \$205.7   | \$132.2   | -35.7%  | \$1,789.5 | \$1,435.9 | -19.8%  |
| Average Sold/Ask Price Ratio     |                                | 100.6%    | 99.5%     | -1.2%   | 102.3%    | 102.0%    | -0.3%   |
| Average Days on Market           |                                | 14        | 22        | 55.1%   | 10        | 12        | 25.7%   |
| Active Listings                  |                                | 307       | 332       | 8.1%    | n/a       | n/a       | n/a     |
| Months of Supply                 | 111111111                      | 0.8       | 1.1       | 39.0%   | n/a       | n/a       | n/a     |

#### Sales

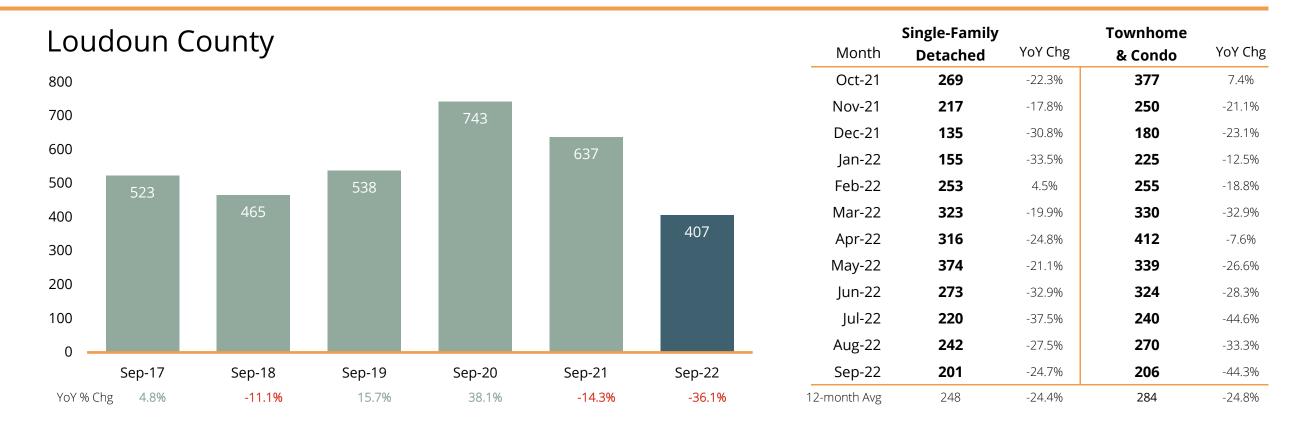


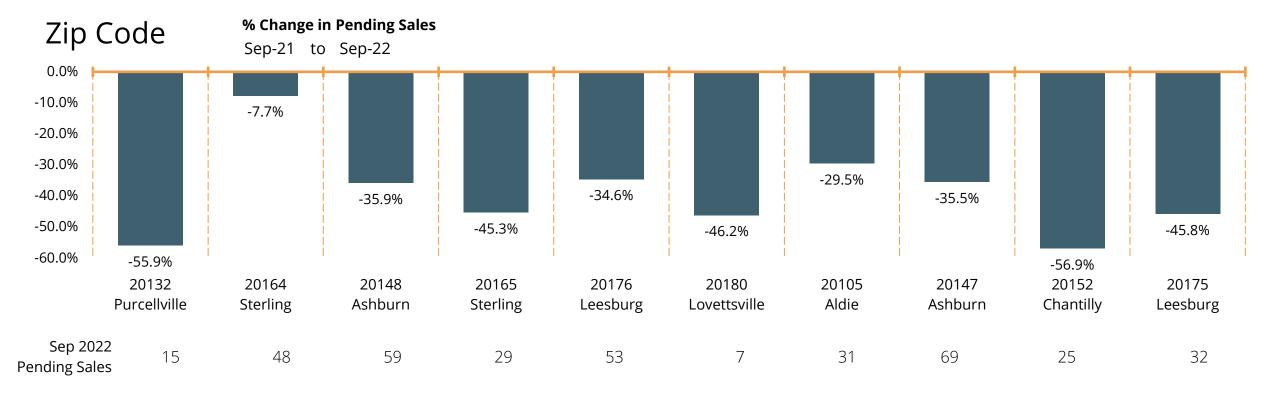




# Pending Sales

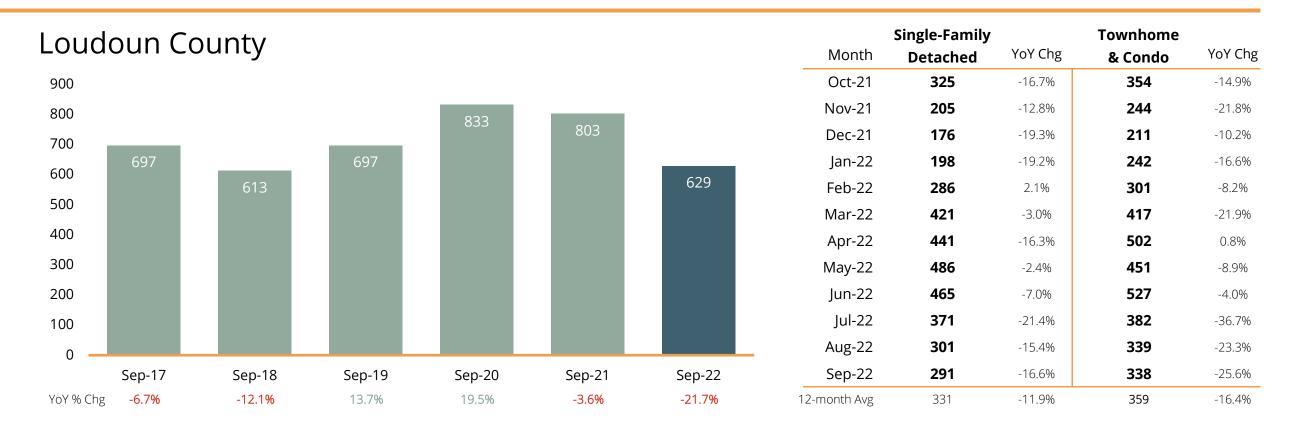


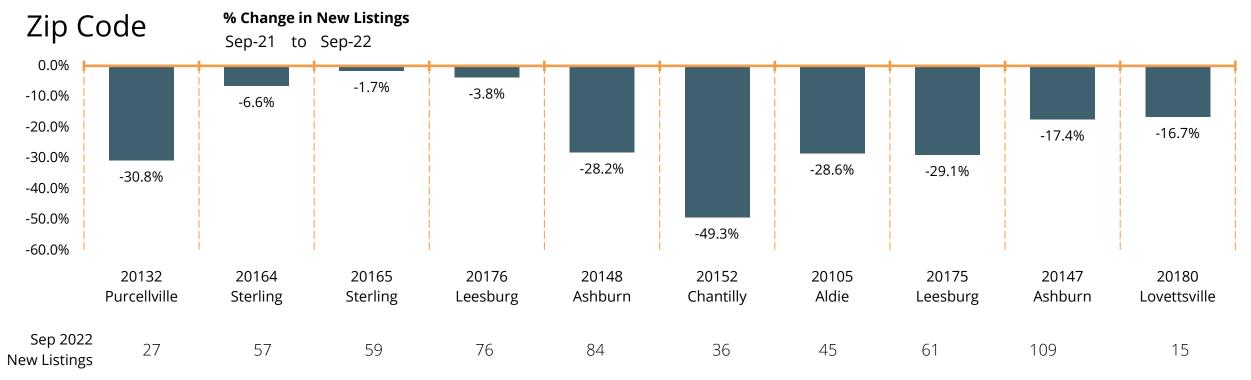




# **New Listings**





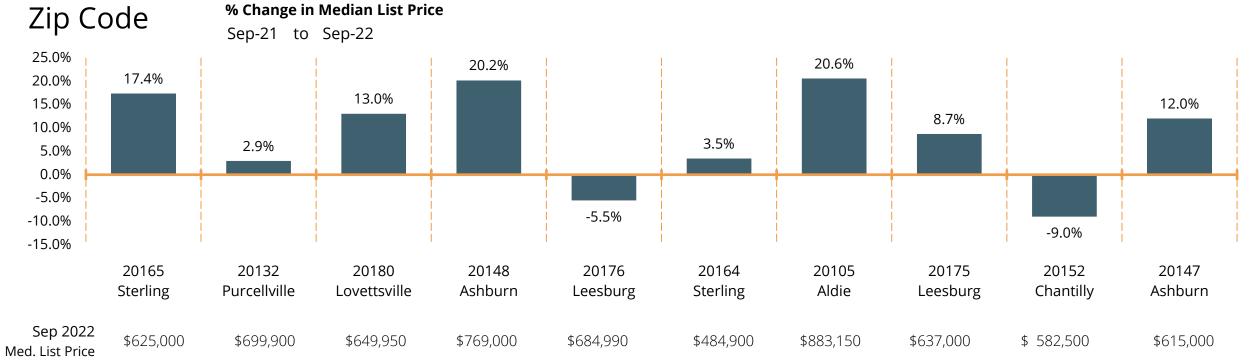


10

#### Median List Price



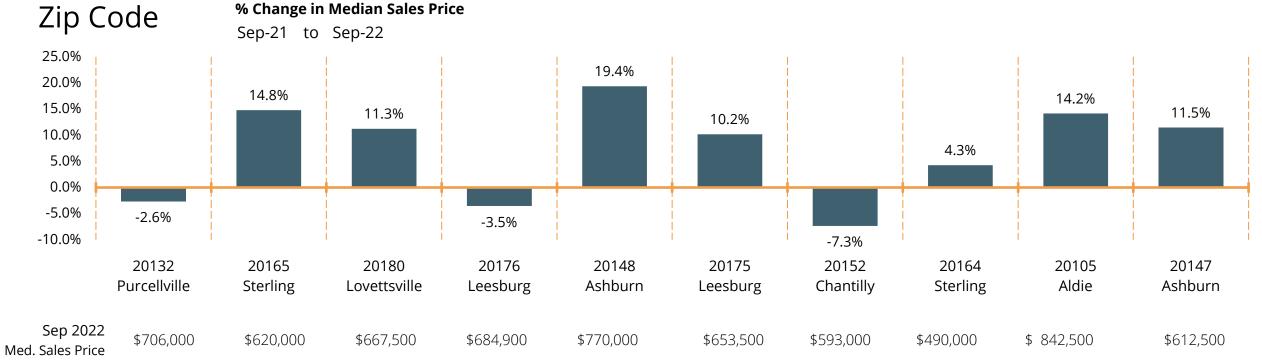




#### Median Sales Price

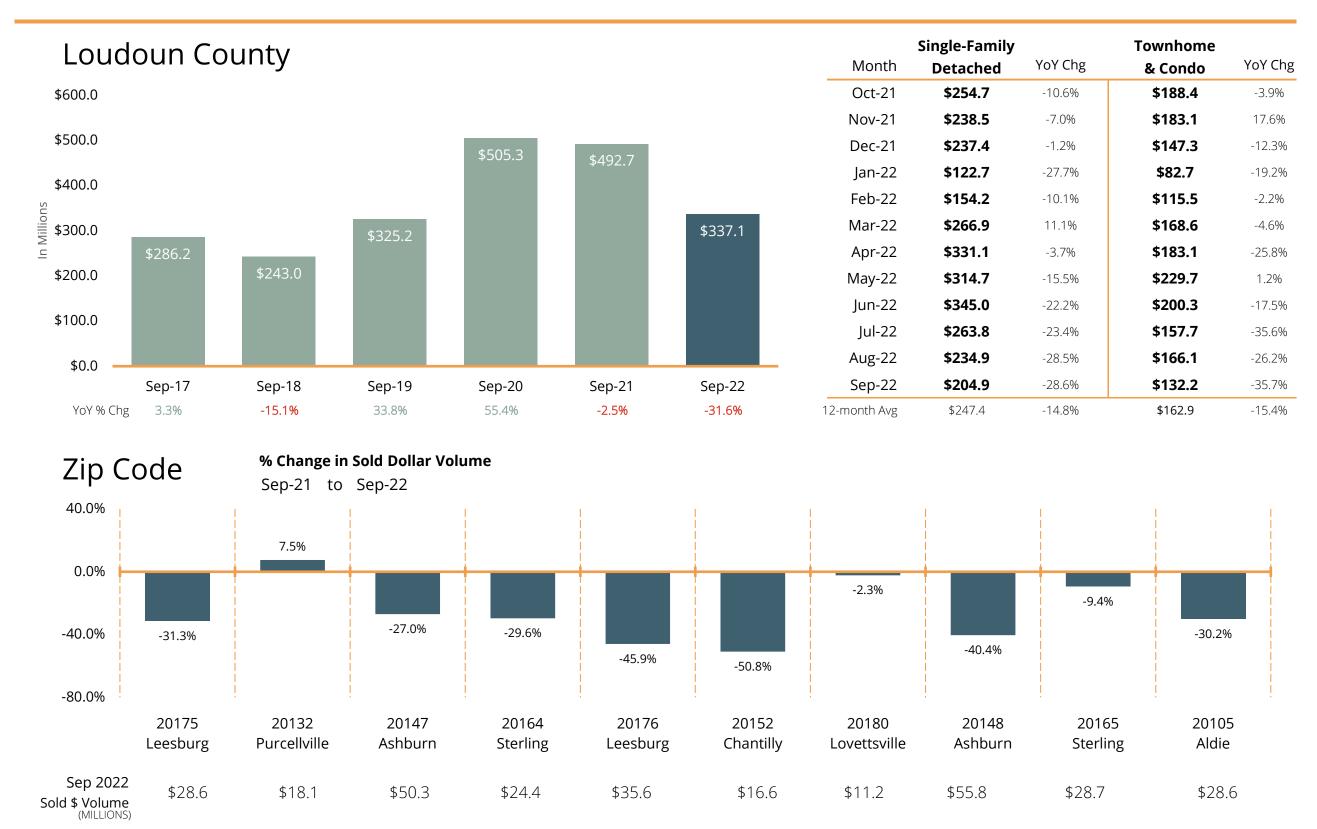






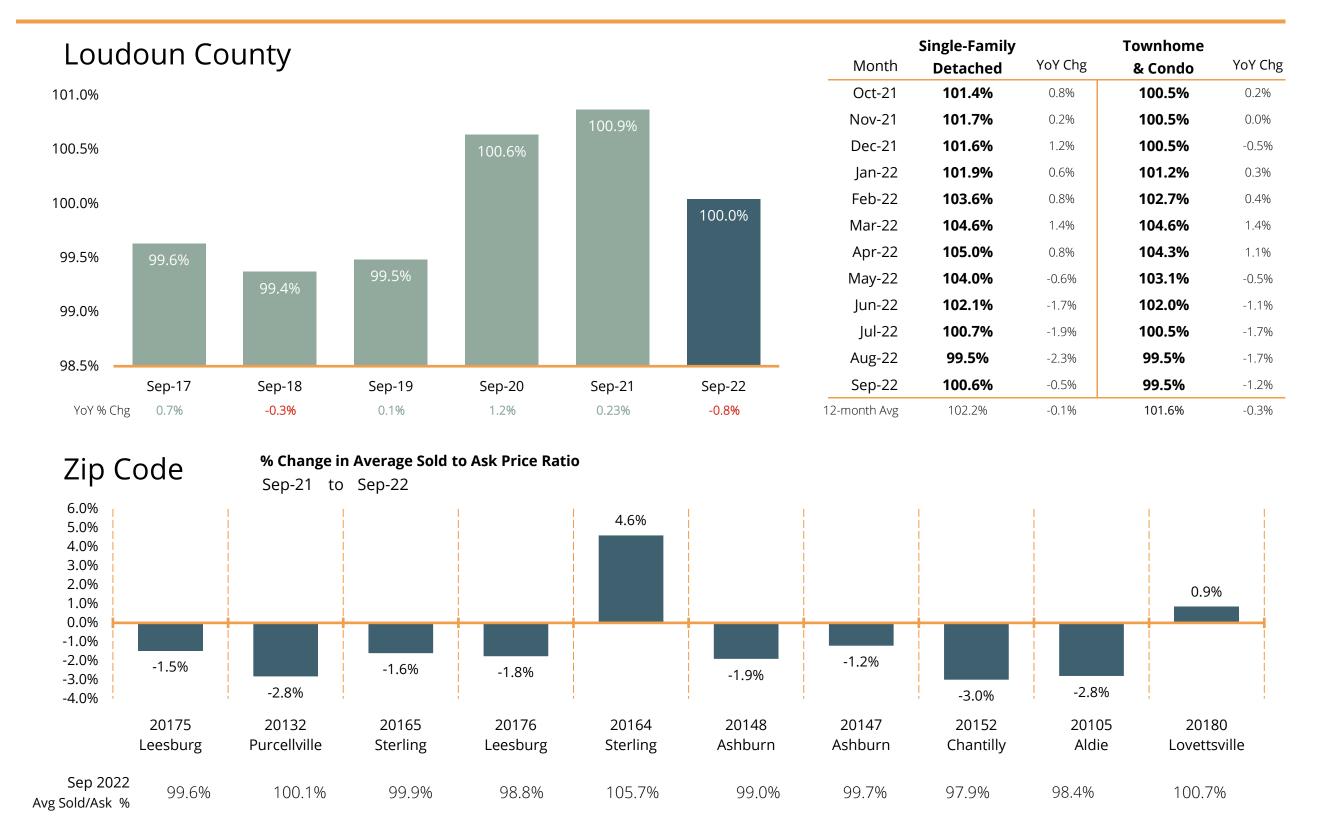
# Sold Dollar Volume (in millions)





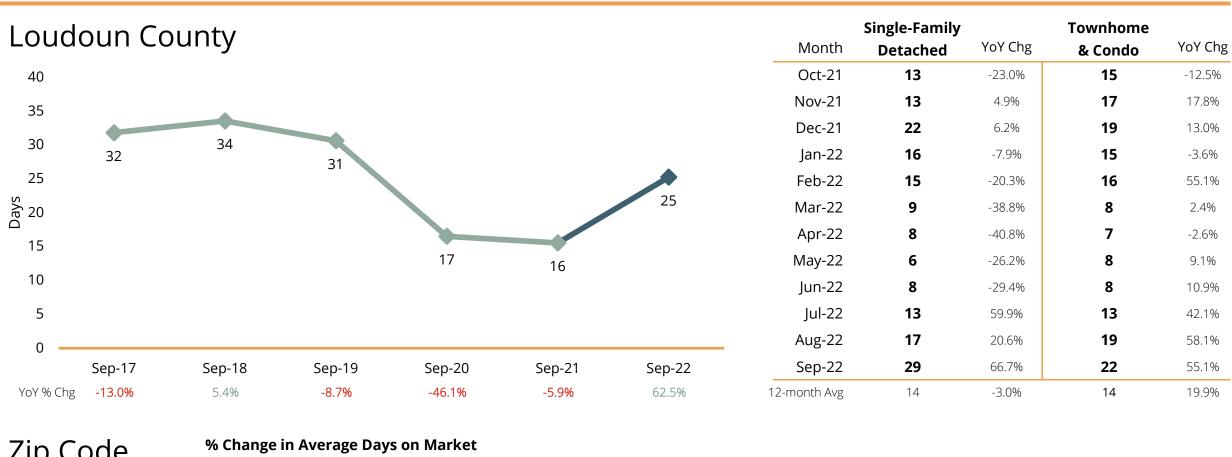
## Average Sold to Ask Price Ratio

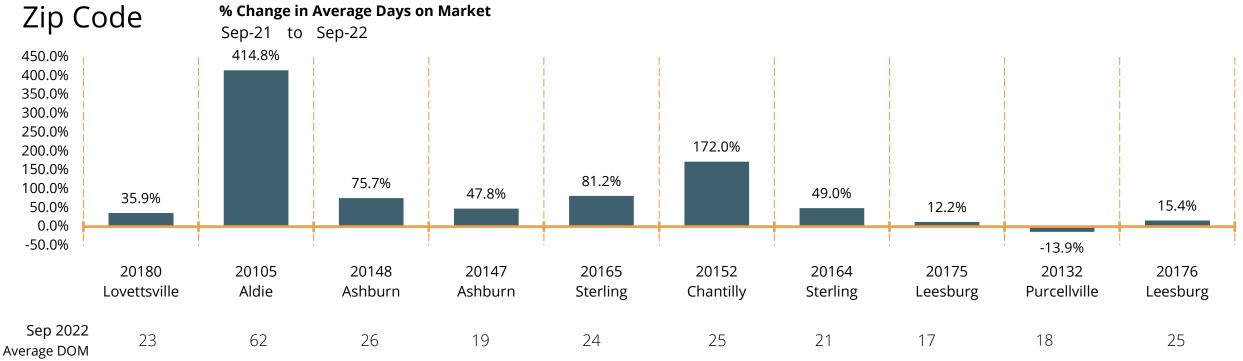




# Average Days on Market

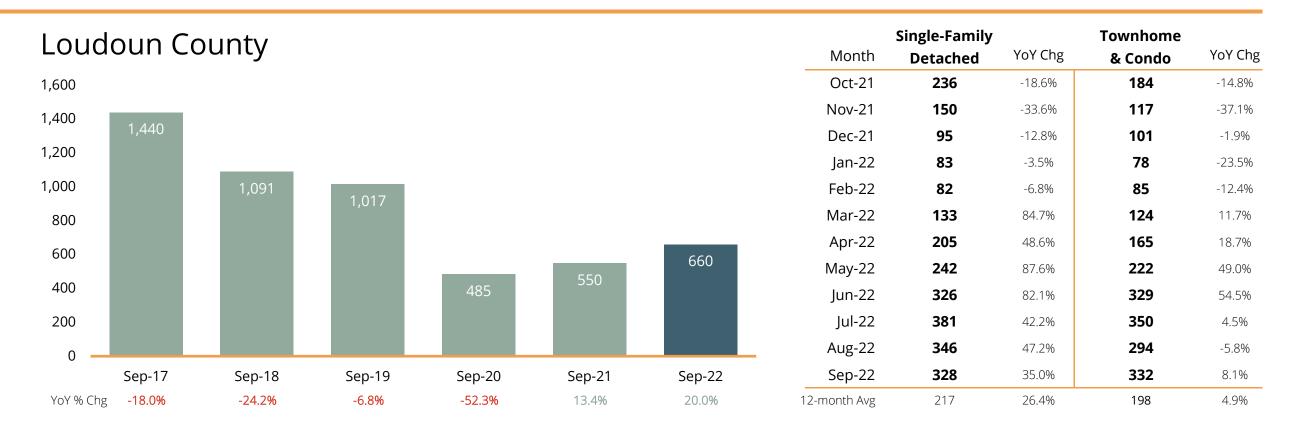


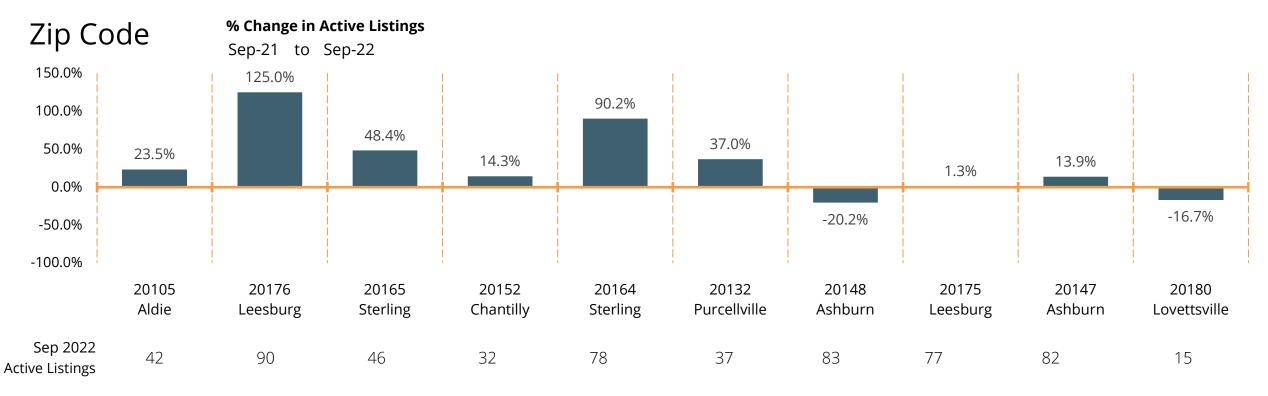




# **Active Listings**

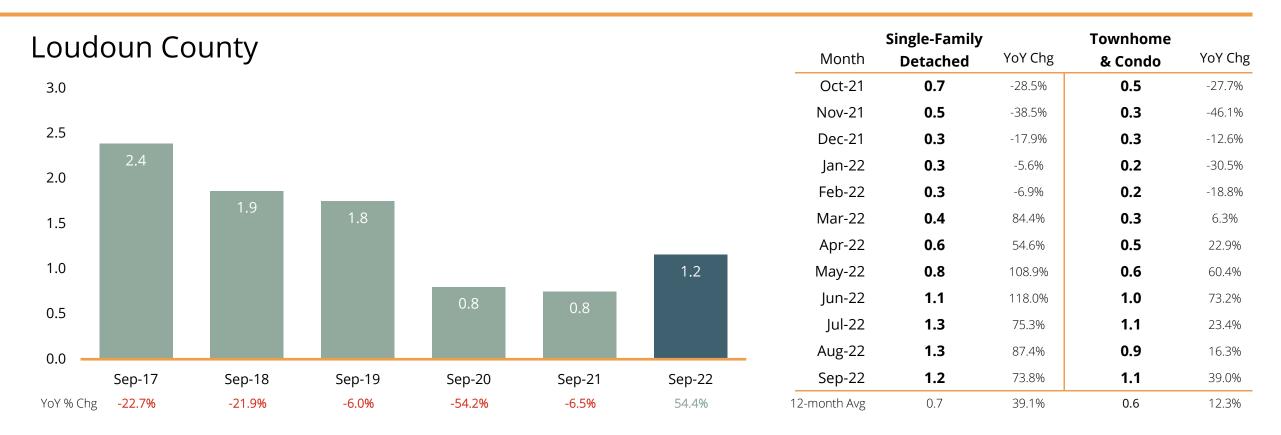


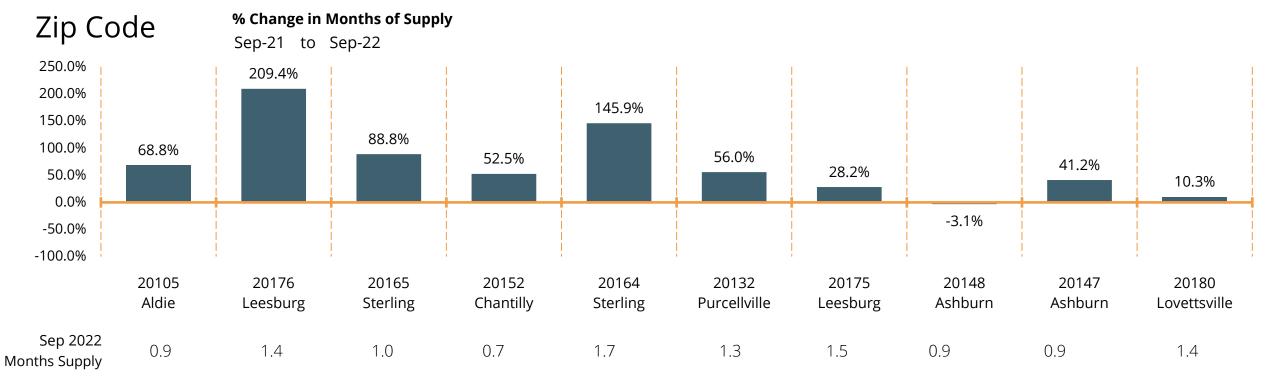




# Months Supply







#### **Area Overview**



|                | New Listings |        | Sales  |        |        | Median Sales Price |           |           | Active Listings |        |        | Months Supply |        |        |        |
|----------------|--------------|--------|--------|--------|--------|--------------------|-----------|-----------|-----------------|--------|--------|---------------|--------|--------|--------|
| Geography      | Sep-21       | Sep-22 | % chg  | Sep-21 | Sep-22 | % chg              | Sep-21    | Sep-22    | % chg           | Sep-21 | Sep-22 | % chg         | Sep-21 | Sep-22 | % chg  |
| Loudoun County | 803          | 629    | -21.7% | 734    | 472    | -35.7%             | \$600,000 | \$639,995 | 6.7%            | 550    | 660    | 20.0%         | 0.8    | 1.2    | 54.4%  |
| 20105          | 63           | 45     | -28.6% | 52     | 30     | -42.3%             | \$738,000 | \$842,500 | 14.2%           | 34     | 42     | 23.5%         | 0.5    | 0.9    | 68.8%  |
| 20132          | 39           | 27     | -30.8% | 23     | 25     | 8.7%               | \$725,000 | \$706,000 | -2.6%           | 27     | 37     | 37.0%         | 0.9    | 1.3    | 56.0%  |
| 20147          | 132          | 109    | -17.4% | 116    | 76     | -34.5%             | \$549,500 | \$612,500 | 11.5%           | 72     | 82     | 13.9%         | 0.6    | 0.9    | 41.2%  |
| 20148          | 117          | 84     | -28.2% | 137    | 69     | -49.6%             | \$645,000 | \$770,000 | 19.4%           | 104    | 83     | -20.2%        | 0.9    | 0.9    | -3.1%  |
| 20152          | 71           | 36     | -49.3% | 51     | 26     | -49.0%             | \$639,900 | \$593,000 | -7.3%           | 28     | 32     | 14.3%         | 0.5    | 0.7    | 52.5%  |
| 20164          | 61           | 57     | -6.6%  | 73     | 52     | -28.8%             | \$470,000 | \$490,000 | 4.3%            | 41     | 78     | 90.2%         | 0.7    | 1.7    | 145.9% |
| 20165          | 60           | 59     | -1.7%  | 54     | 45     | -16.7%             | \$540,000 | \$620,000 | 14.8%           | 31     | 46     | 48.4%         | 0.5    | 1.0    | 88.8%  |
| 20175          | 86           | 61     | -29.1% | 62     | 40     | -35.5%             | \$593,000 | \$653,500 | 10.2%           | 76     | 77     | 1.3%          | 1.2    | 1.5    | 28.2%  |
| 20176          | 79           | 76     | -3.8%  | 87     | 51     | -41.4%             | \$710,000 | \$684,900 | -3.5%           | 40     | 90     | 125.0%        | 0.4    | 1.4    | 209.4% |
| 20180          | 18           | 15     | -16.7% | 19     | 12     | -36.8%             | \$600,000 | \$667,500 | 11.3%           | 18     | 15     | -16.7%        | 1.2    | 1.4    | 10.3%  |



The Virginia REALTORS® association is the largest professional trade association in Virginia, representing 35,000 REALTORS® engaged in the residential and commercial real estate business. The Virginia REALTORS® association serves as the advocate for homeownership and private property rights and represents the interests of real estate professionals and property owners in the Commonwealth of Virginia.

NOTE: The term REALTOR® is a registered collective membership mark that identifies a real estate professional who is a member of the National Association of REALTORS® and subscribes to its strict code of ethics.

All inquiries regarding this report may be directed to:

Robin Spensieri
Virginia REALTORS® Vice President of Communications and Media Relations rspensieri@virginiarealtors.org
804-622-7954

Data and analysis provided by Virginia REALTORS® Chief Economist, Lisa Sturtevant, PhD.

The numbers reported here are preliminary and based on current entries into multiple listing services. Over time, data may be adjusted slightly to reflect increased reporting. Information is sourced from multiple listing services across Virginia and is deemed reliable, but not guaranteed.