

## DAAR Market Indicators Report



#### Key Market Trends: October 2023

- Sales activity in Loudoun County continues to moderate. In October, there were 344 home sales in the county, 70 fewer sales than a year earlier, decreasing by 16.9%. The number of sales fell in Leesburg zip code 20175 with 12 fewer home sales than the year before (-33.3%) and in Ashburn zip code 20148 with 12 fewer sales (-16.4%). Lovettsville zip code 20180 saw growth in sales numbers this month with four more sales than last year (+66.7%).
- There were fewer pending sales in Loudoun County this month. In the county, there were 329 pending sales in the month of October, down 4.6% or 16 pending sales from the same time a year earlier. In Sterling zip code 20165, there were eight fewer pending sales than last year (-25.0%) followed by Leesburg zip code 20176 with four fewer pending sales (-7.7%). Pending sales activity saw a small increase in Chantilly zip code 20152 with one additional pending sale (+4.8%).
- Price growth has moderated in some parts of the county and continues to climb in others. The countywide median price was \$665,000 in Loudoun County in October, inching up just 1.5% from the previous year, a \$10,000 price increase. Home prices rose in Purcellville zip code 20132 (+16.3%), Leesburg zip code 20176 (+18.2%) and Sterling zip code 20164 (+21.8%). For a home in Chantilly zip code 20152, there was a \$130,000 reduction in the median home price in October (-16.3%), and the median sales price in Sterling zip code 20165 fell 4.4%, or \$26,000.
- Inventory in Loudoun County continues to shrink, and fewer new listings are coming on the market. In the county, there were 477 listings at the end of October, 145 fewer listings than a year ago, declining by 23.3%. There were 472 new listings that came onto the market countywide in October, 55 fewer new listings than a year ago, reflecting a 10.4% reduction.

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YoY Chg	Oct-23	Indicator
<b>▼</b> -16.9%	344	Sales
<b>▼</b> -4.6%	329	Pending Sales
<b>▼</b> -10.4%	472	New Listings
_ 0.0%	\$665,000	Median List Price
<b>1.5%</b>	\$665,000	Median Sales Price
<b>▲</b> 11.3%	\$282	Median Price Per Square Foot
<b>▼</b> -19.3%	\$255.5	Sold Dollar Volume (in millions)
<b>▲</b> 0.7%	100.3%	Average Sold/Ask Price Ratio
<b>▼</b> -34.1%	16	Average Days on Market
<b>▼</b> -23.3%	477	Active Listings
<b>▲</b> 7.4%	1.2	Months of Supply

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Identify a Professional to Manage the Procedure.

REALTORS® are well-informed about critical factors that affect your specific market area – such as changes in market conditions, consumer attitudes and interest rates.

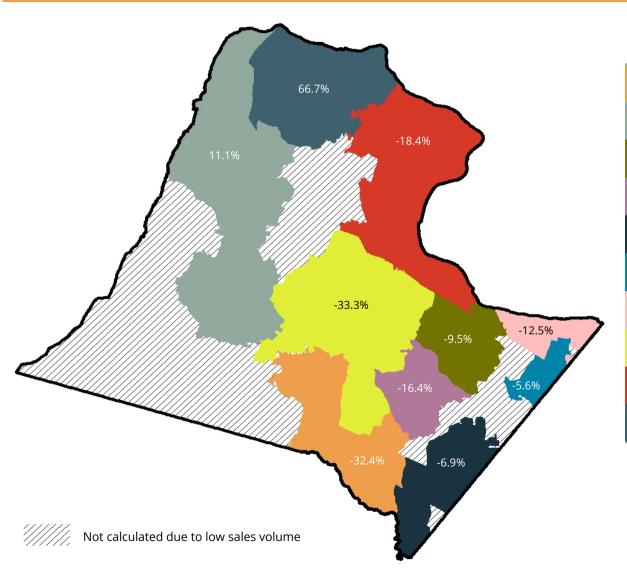
Are You Ready to Buy or Sell Real Estate? Contact an experienced REALTOR®.

**Data Note:** The housing market data for all jurisdictions in Virginia was re-benchmarked in November 2021. Please note that Market Indicator Reports released prior to November 2021 were produced using the prior data vintage and may not tie to reports that use the current data set for some metrics. We recommend using the current reports for historical comparative analysis.



# Market Activity - DAAR Footprint





Zip Code	Home Sales Oct-22	Oct-23	% Chg
20105 Aldie	34	23	-32.4%
20132 Purcellville	18	20	11.1%
20147 Ashburn	63	57	-9.5%
20148 Ashburn	73	61	-16.4%
20152 Chantilly	29	27	-6.9%
20164 Sterling	36	34	-5.6%
20165 Sterling	32	28	-12.5%
20175 Leesburg	36	24	-33.3%
20176 Leesburg	49	40	-18.4%
20180 Lovettsville	6	10	66.7%

#### **Total Market Overview**



Key Metrics	2-year Trends Oct-21 Oct-23	Oct-22	Oct-23	YoY Chg	2022 YTD	2023 YTD	YoY Chg
Sales	Hallilloadhi	414	344	-16.9%	5,289	3,914	-26.0%
Pending Sales	halllimatilim	345	329	-4.6%	5,303	4,099	-22.7%
New Listings	hadiiihaaliilii	527	472	-10.4%	7,286	5,338	-26.7%
Median List Price		\$665,000	\$665,000	0.0%	\$665,000	\$685,000	3.0%
Median Sales Price		\$655,000	\$665,000	1.5%	\$680,000	\$690,000	1.5%
Median Price Per Square Foot		\$253	\$282	11.3%	\$261	\$268	2.8%
Sold Dollar Volume (in millions)	Madilimanika	\$316.5	\$255.5	-19.3%	\$3,990.4	\$3,027.0	-24.1%
Average Sold/Ask Price Ratio		99.5%	100.3%	0.7%	102.1%	101.1%	-1.0%
Average Days on Market	ntoallillinan	25	16	-34.1%	13	18	40.2%
Active Listings	haad Mhaanad	622	477	-23.3%	n/a	n/a	n/a
Months of Supply		1.1	1.2	7.4%	n/a	n/a	n/a

### Single-Family Detached Market Overview



Key Metrics	2-year Trends Oct-21 Oct-23	Oct-22	Oct-23	YoY Chg	2022 YTD	2023 YTD	YoY Chg
Sales	Madiimadim	192	145	-24.5%	2,508	1,825	-27.2%
Pending Sales	hallimanim	154	144	-6.5%	2,511	1,884	-25.0%
New Listings	had Millional Hillion	242	228	-5.8%	3,502	2,608	-25.5%
Median List Price		\$899,900	\$934,999	3.9%	\$887,290	\$915,000	3.1%
Median Sales Price		\$889,950	\$939,000	5.5%	\$905,000	\$925,000	2.2%
Median Price Per Square Foot		\$240	\$264	9.9%	\$247	\$254	2.9%
Sold Dollar Volume (in millions)	Mallimantm	\$189.2	\$141.5	-25.2%	\$2,427.3	\$1,822.7	-24.9%
Average Sold/Ask Price Ratio		99.4%	100.0%	0.6%	102.3%	101.0%	-1.3%
Average Days on Market	ataalillhaati	26	18	-30.8%	13	19	45.1%
Active Listings	hdllllmittitt	316	258	-18.4%	n/a	n/a	n/a
Months of Supply		1.2	1.4	16.5%	n/a	n/a	n/a

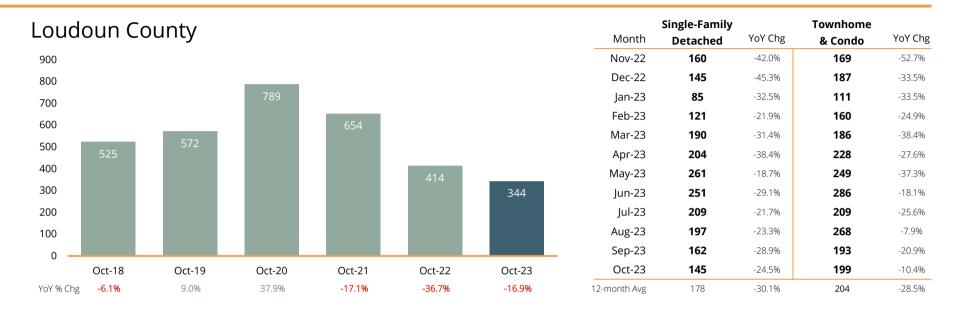
#### Townhome & Condo Market Overview



Key Metrics	2-year Trends Oct-21 Oct-23	Oct-22	Oct-23	YoY Chg	2022 YTD	2023 YTD	YoY Chg
Sales	HallMaadha	222	199	-10.4%	2,781	2,089	-24.9%
Pending Sales	hallimadilin	191	185	-3.1%	2,792	2,215	-20.7%
New Listings	tad Militea attim	285	244	-14.4%	3,784	2,730	-27.9%
Median List Price		\$552,523	\$560,000	1.4%	\$540,000	\$559,990	3.7%
Median Sales Price		\$545,000	\$560,000	2.8%	\$550,000	\$570,000	3.6%
Median Price Per Square Foot	.adlimandilli	\$261	\$293	12.6%	\$268	\$278	3.7%
Sold Dollar Volume (in millions)	Hallilloadhi	\$127.3	\$114.0	-10.4%	\$1,563.1	\$1,204.3	-23.0%
Average Sold/Ask Price Ratio	millionatilio	99.6%	100.5%	0.8%	101.9%	101.2%	-0.7%
Average Days on Market		24	15	-36.3%	13	18	36.0%
Active Listings	mad lillimani	306	219	-28.4%	n/a	n/a	n/a
Months of Supply		1.1	1.0	-1.3%	n/a	n/a	n/a

#### Sales

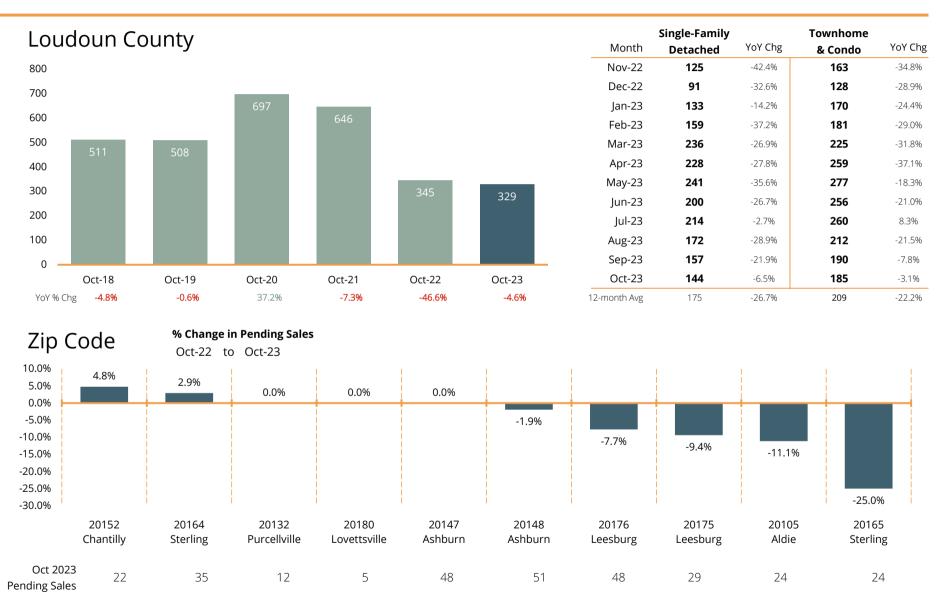






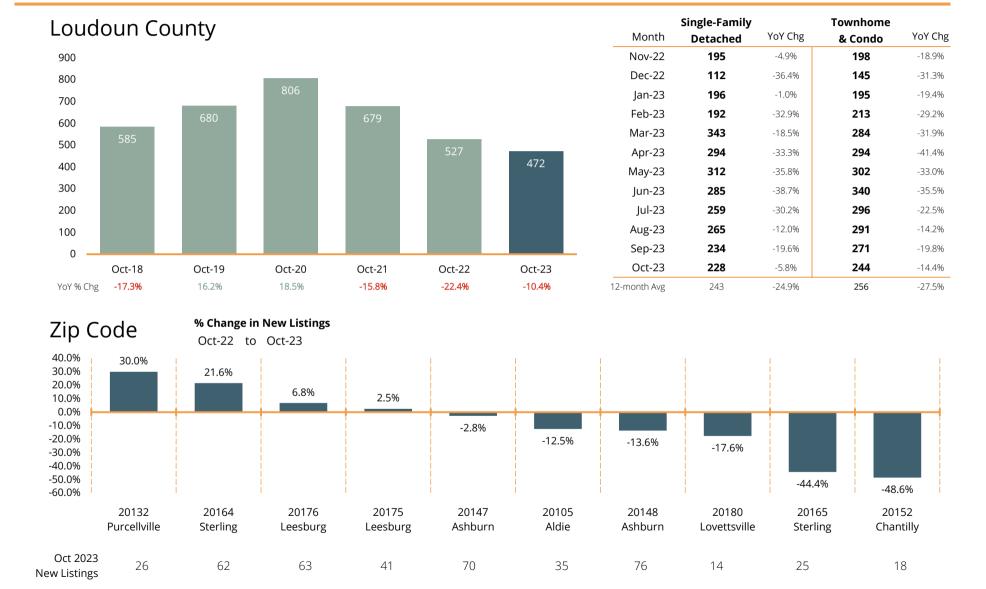
### **Pending Sales**





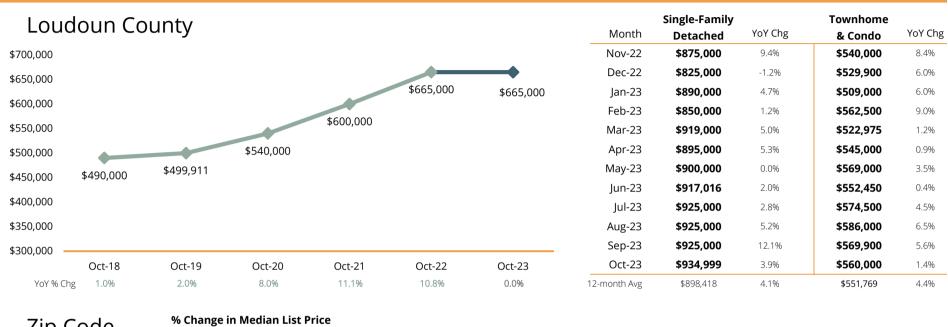
### **New Listings**

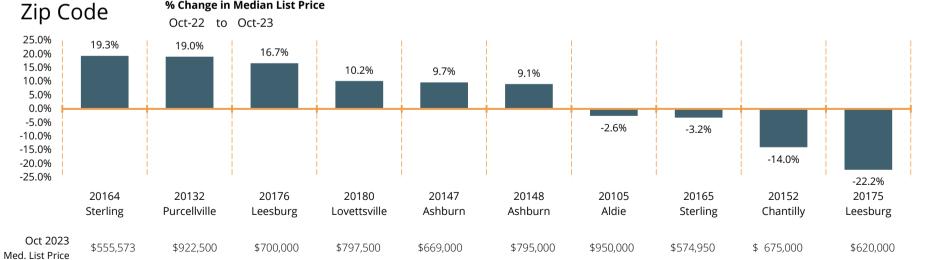




#### Median List Price

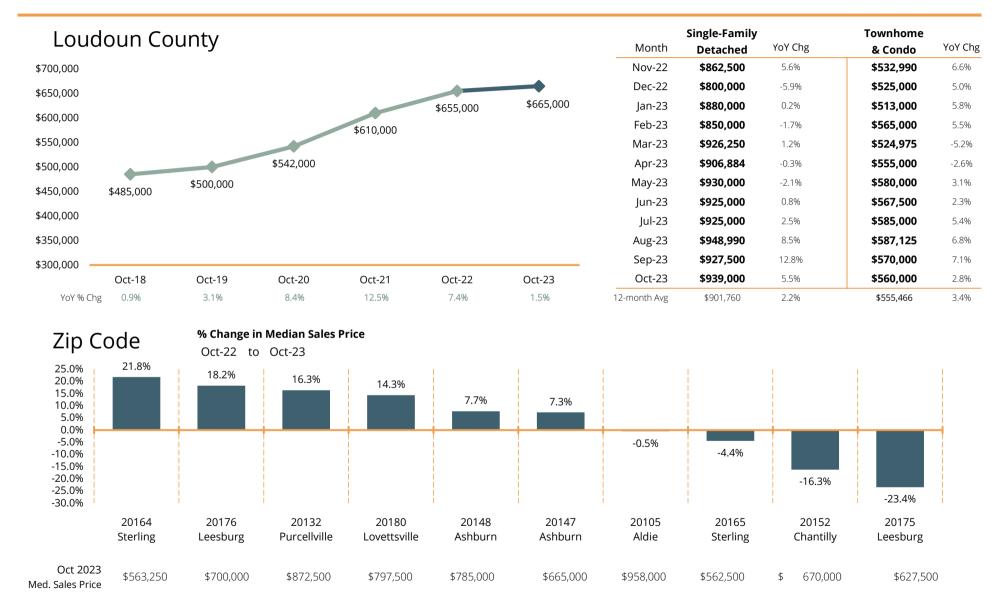






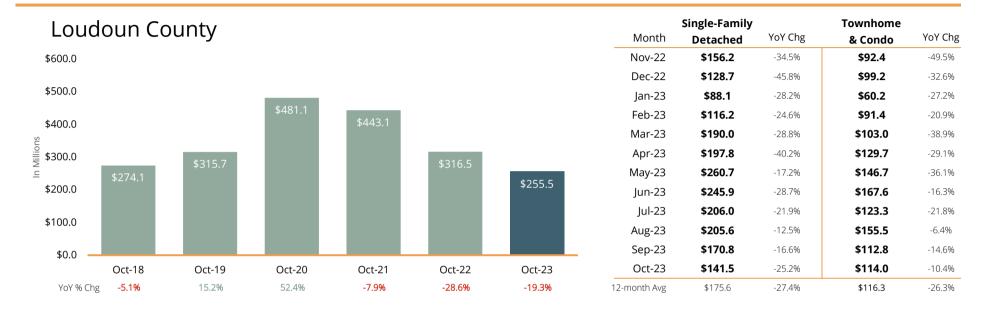
#### Median Sales Price

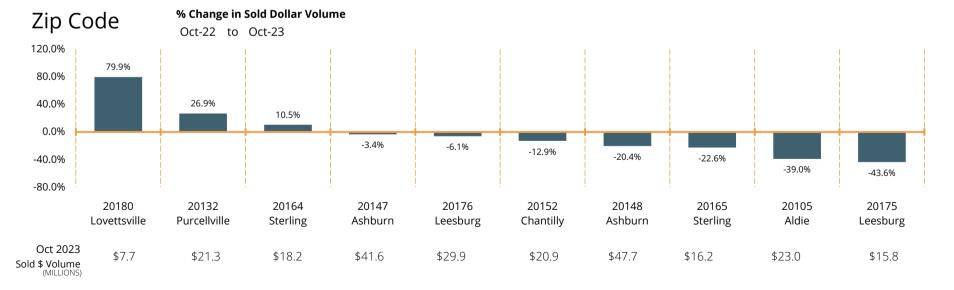




#### Sold Dollar Volume (in millions)

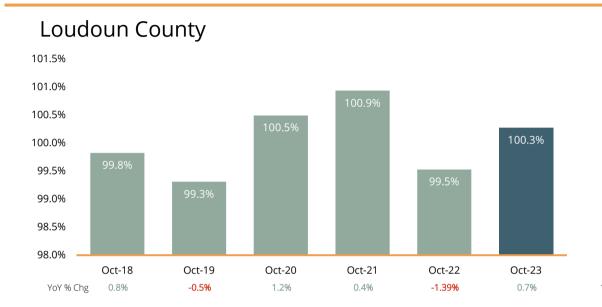






### Average Sold to Ask Price Ratio



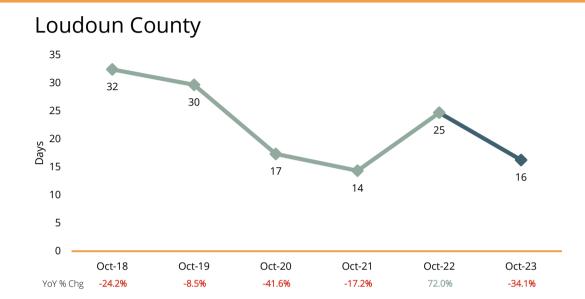


Month	Single-Family Detached	YoY Chg	Townhome & Condo	YoY Chg
Nov-22	99.1%	-2.5%	99.2%	-1.3%
Dec-22	99.0%	-2.5%	99.2%	-1.3%
Jan-23	98.8%	-3.0%	99.3%	-1.9%
Feb-23	99.7%	-3.7%	100.3%	-2.3%
Mar-23	100.9%	-3.5%	100.6%	-3.7%
Apr-23	102.8%	-2.1%	101.8%	-2.4%
May-23	101.5%	-2.4%	102.2%	-0.9%
Jun-23	101.2%	-0.9%	101.6%	-0.3%
Jul-23	101.1%	0.4%	101.8%	1.3%
Aug-23	100.7%	1.2%	101.1%	1.6%
Sep-23	100.4%	-0.2%	101.4%	2.0%
Oct-23	100.0%	0.6%	100.5%	0.8%
12-month Avg	100.5%	-1.6%	100.7%	-0.7%



## Average Days on Market





	Single-Family		Townhome	
Month	Detached	YoY Chg	& Condo	YoY Chg
Nov-22	28	115.0%	27	64.8%
Dec-22	30	33.8%	32	71.0%
Jan-23	40	157.6%	35	128.5%
Feb-23	36	147.0%	30	87.9%
Mar-23	23	153.1%	20	139.1%
Apr-23	14	73.9%	19	160.7%
May-23	14	122.7%	11	43.8%
Jun-23	13	59.3%	16	97.6%
Jul-23	13	1.9%	10	-22.6%
Aug-23	19	9.7%	13	-33.7%
Sep-23	23	-20.8%	14	-36.1%
Oct-23	18	-30.8%	15	-36.3%
12-month Avg	23	49.2%	20	37.7%



### **Active Listings**





	Single-Family		Townhome	
Month	Detached	YoY Chg	& Condo	YoY Chg
Nov-22	261	74.0%	243	107.7%
Dec-22	184	93.7%	169	67.3%
Jan-23	178	114.5%	146	87.2%
Feb-23	166	102.4%	135	58.8%
Mar-23	207	55.6%	148	19.4%
Apr-23	227	10.7%	154	-6.7%
May-23	225	-7.0%	122	-45.0%
Jun-23	238	-27.0%	158	-52.0%
Jul-23	218	-42.8%	159	-54.6%
Aug-23	241	-30.3%	181	-38.4%
Sep-23	256	-22.0%	218	-34.3%
Oct-23	258	-18.4%	219	-28.4%
-month Avg	222	-1.0%	171	-18.0%

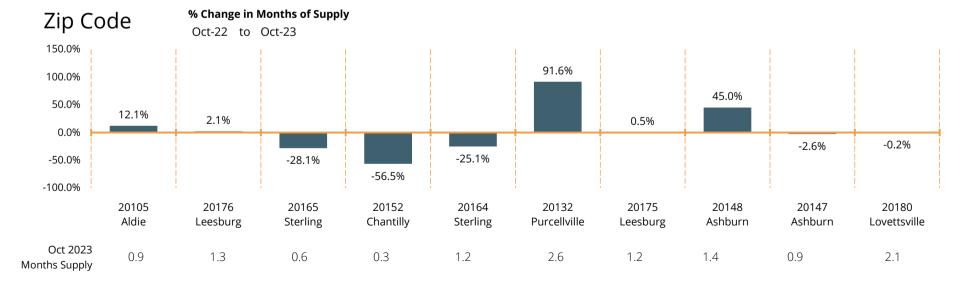


## **Months Supply**





Month	Single-Family Detached	YoY Chg	Townhome & Condo	YoY Chg
Nov-22	1.0	132.8%	0.9	191.8%
Dec-22	0.8	168.5%	0.6	137.6%
Jan-23	0.7	194.9%	0.6	167.8%
Feb-23	0.7	179.2%	0.5	130.3%
Mar-23	0.9	121.5%	0.6	77.9%
Apr-23	1.1	62.4%	0.6	37.9%
May-23	1.1	36.1%	0.5	-15.3%
Jun-23	1.2	7.3%	0.7	-26.5%
Jul-23	1.1	-16.9%	0.7	-31.8%
Aug-23	1.3	0.3%	0.8	-10.3%
Sep-23	1.4	12.5%	1.0	-6.7%
Oct-23	1.4	16.5%	1.0	-1.3%
12-month Avg	1.1	37.1%	0.7	15.3%



## **Area Overview**



	New Listings			Sales			Median Sales Price			Active Listings			Months Supply		
Geography	Oct-22	Oct-23	% chg	Oct-22	Oct-23	% chg	Oct-22	Oct-23	% chg	Oct-22	Oct-23	% chg	Oct-22	Oct-23	% chg
Loudoun County	527	472	-10.4%	414	344	-16.9%	\$655,000	\$665,000	1.5%	622	477	-23.3%	1.1	1.2	7.4%
20105	40	35	-12.5%	34	23	-32.4%	\$962,495	\$958,000	-0.5%	38	32	-15.8%	0.8	0.9	12.1%
20132	20	26	30.0%	18	20	11.1%	\$750,000	\$872,500	16.3%	35	42	20.0%	1.3	2.6	91.6%
20147	72	70	-2.8%	63	57	-9.5%	\$620,000	\$665,000	7.3%	76	51	-32.9%	0.9	0.9	-2.6%
20148	88	76	-13.6%	73	61	-16.4%	\$728,950	\$785,000	7.7%	85	86	1.2%	0.9	1.4	45.0%
20152	35	18	-48.6%	29	27	-6.9%	\$800,000	\$670,000	-16.3%	34	9	-73.5%	0.8	0.3	-56.5%
20164	51	62	21.6%	36	34	-5.6%	\$462,500	\$563,250	21.8%	72	45	-37.5%	1.5	1.2	-25.1%
20165	45	25	-44.4%	32	28	-12.5%	\$588,500	\$562,500	-4.4%	38	19	-50.0%	0.9	0.6	-28.1%
20175	40	41	2.5%	36	24	-33.3%	\$819,521	\$627,500	-23.4%	61	44	-27.9%	1.2	1.2	0.5%
20176	59	63	6.8%	49	40	-18.4%	\$592,000	\$700,000	18.2%	78	61	-21.8%	1.2	1.3	2.1%
20180	17	14	-17.6%	6	10	66.7%	\$697,500	\$797,500	14.3%	22	20	-9.1%	2.1	2.1	-0.2%



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Data and analysis provided by Virginia REALTORS® Chief Economist, Ryan Price

The numbers reported here are preliminary and based on current entries into multiple listing services. Over time, data may be adjusted slightly to reflect increased reporting. Information is sourced from multiple listing services across Virginia and is deemed reliable, but not guaranteed.